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# Understanding the macroeconomic effects of working capital in the United Kingdom\*

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## Abstract

In this paper we first document the behaviour of working capital over the business cycle stressing the large negative effect of the recent credit contraction on UK firms working capital positions. In order to understand the effects of working capital on macroeconomic variables, we solve and calibrate an otherwise standard flexible-price DSGE model that introduces an explicit role for the components of working capital as well as a banking sector which intermediates credit. We find that financial intermediation shocks, similar to those experienced post-2007, have persistent negative effects on economic activity; these effects are reinforced by reductions in trade credit. Our model admits a crucial role for monetary policy to offset such shocks.

**Keywords:** Working capital; business cycle model; spreads; financial crisis.

**JEL Codes:** E20; E51; E52.

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# 1 Introduction

Firms spend much time managing their working capital. This is especially true in recessions, when the flows of cash are particularly uncertain, and perhaps even more so in banking crises when the availability of credit is affected even more than usual. However, most macroeconomic models do not consider an explicit role for either working capital or a banking sector. While there are a few existing papers that incorporate a working capital constraint, and there is a growing literature that models a banking sector, there is little evidence on the important interactions of the two. This paper is an attempt to address this gap in the literature in both an empirical and theoretical way.

Working capital is defined as the difference between current assets (which are firms' resources in cash or readily convertible into cash such as inventories) and current liabilities (ie, firms' cash requirements). However it is the economic concept, rather than the accounting definition, that matters for firms; firms have a funding gap to fill between the payments of the costs of the inputs to production (such as labour) and the revenue from the sales of output which typically comes much later. As such, working capital represents operating liquidity available to firms and having the right amount of working capital at the right time is therefore crucial for the efficient operation of businesses.

Decisions about working capital are driven mainly by liquidity considerations and, unlike capital investment decisions, tend to be reversible and short term. The financial crisis affecting the world economy that started during the summer of 2007 put a premium on liquidity not only on the financial sector but also on the corporate sector. In particular, the 'credit crunch' put pressure on firms' working capital positions. This was a concern to policymakers at the time. For example, the Bank of England's Monetary Policy Committee noted in their December 2008 meeting that:

‘the non-banks [. . .] were apparently concerned about their own liquidity positions and were holding more short-term cash [. . .]. Such concerns partly reflected the deterioration in the macro-economic outlook, which was likely to put pressure on corporate cashflows and the availability of working capital.’

It is clear from this that working capital problems may affect the supply side of the economy. For example, problems in the financial sector may increase the cost of raising liquidity for firms, leading to an increase in their overall costs. Uncertainty about receiving payments for goods/services rendered, together with difficulties obtaining trade credit insurance, may lead some firms to delay production (possibly affecting employment) until the uncertainty dissipates. Moreover, working capital difficulties may result in firm insolvencies and, thus, capital scrapping and higher unemployment. According to these supply-side arguments, weak working capital positions are likely to result in lower employment and output but higher inflation.

The effect of financial disruption as seen in the UK economy post-2007 can, perhaps, be most clearly seen in the increase in spreads faced by both households and firms, and tighter conditions on borrowing more generally. Operating through a transmission channel similar to the well-known financial accelerator framework of Bernanke, Gertler, and Gilchrist (1999), these increased spreads will act to lower consumption, investment (and therefore output) and inflation. In other words, this channel implies that the ‘credit crunch’ operates mainly through the demand side of the economy.

But in this model there is no explicit role for the working capital position of firms or for liquidity, nor for how firms may adjust their inventories, investment expenditure and employment as a result of stressed working capital positions. All in all, the financial accelerator framework is probably not capturing the crucial role working capital may play in a recession.

The purpose of our paper is to understand how the responses of key macroeconomic variables such as investment, inventories, employment, output and inflation to economic shocks are affected by the need for firms to raise working capital. To this end, we first document the behaviour of working capital over the business cycle in the United Kingdom, as well as the recent financial crisis. We then develop a dynamic stochastic general equilibrium (DSGE) model that introduces an explicit role for its components. This model differs from others in the literature in that our constraint considers inventory behaviour, a key element of working capital and a major input to the production process, as well as a reduced form concept of trade credit. Our model incorporates this extended constraint with a stylised banking sector. This banking sector generates spreads between borrowing and lending rates of interest, and allows us to use our model to examine how an increase in spreads, such as that induced by financial disruption in 2007 and 2008, might affect the economy via its effect on working capital. It is the combination of these shocks from the banking sector, together with the firms’ working capital constraint, that is important for the results in this paper.<sup>1</sup>

While no paper has modelled all of the components of working capital in a general equilibrium framework, various papers have successfully introduced *individual* components in general equilibrium models. As it is our intention to try to keep our model as parsimonious as possible, we adopt the approach to each component that (i) fits reasonably well with the stylised facts of that component’s behaviour over the business cycle, and (ii) is reasonably simple and tractable. In particular, we choose to motivate firms’ and households’ use of money via cash in advance constraints; we model inventories as an input into the production function; and we apply a simple, exogenous concept of trade credit. We shall now briefly discuss each of these choices.

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<sup>1</sup>Christiano, Motto, and Rostagno (2010) present a larger model that similarly includes the interaction of working capital and financial shocks. While they do not model each component of working capital, they do include, in addition to a ‘bank funding cost channel’, a standard ‘financial accelerator channel’.

In the existing literature there are three popular ways of ensuring that firms hold cash: money in the production function, liquidity considerations as in Kiyotaki and Moore (2008) and a cash in advance constraint. The practice of introducing money in the production function is a reduced form approach to impose a role for money and to capture the ‘economic efficiency’ of a monetary, rather than a barter, economy (Sinai and Stokes 1972) or the cost saving ‘bookkeeping entries’ purchased from the financial industry (King and Plosser 1984). Kiyotaki and Moore (2008) endogenously generate a role for money in a model where liquidity, the only special characteristic of money, is important due to the difficulty in reselling some assets to fund new investment opportunities.

We pursue the cash in advance constraint approach to modelling the use of money by firms and households which follows the literature initiated by Fuerst (1992) and Christiano and Eichenbaum (1992, 1995). In the Christiano and Eichenbaum (1992, 1995) model, firms have to finance their labour input in advance of production and hence of sales and revenue and households can only spend what they have as cash toward the end of the period. As a result firms have to borrow from financial intermediaries; ‘banks’ lend any cash which the consumer has chosen not to hold for consumption later in the period. Our model takes this framework as a starting point, adding a slightly more developed financial sector and inventories in production.

While inventory adjustment has long been recognised as a major source of business cycles (accounting for almost half of the volatility of GDP growth in the United States and about a third of the volatility in GDP in the United Kingdom), the tradition is for modelling inventories within a partial equilibrium environment.<sup>2</sup> One of the first papers that modelled inventories in general equilibrium was the seminal paper by Kydland and Prescott (1982). These authors assume that inventories enter the production function. Despite the focus of the paper being on explaining overall output fluctuations, Kydland and Prescott show that the model is able to replicate some of the inventory behaviour observed in US data. Christiano (1988) takes a simplified version of Kydland and Prescott’s model and pays more attention to the role of inventories in the model. He shows that variations of the simple Kydland and Prescott model can account for the substantial volatility of inventory investment. We therefore follow this simple approach.<sup>3</sup>

There are numerous alternative approaches such as considering the stock-out avoidance motives by retailers (Kahn 1987, Shibayama 2008); the (s; S) decision rule framework (Khan and Thomas 2007a, Khan and Thomas 2007b); and explicitly modelling invento-

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<sup>2</sup>Metzler (1941) and Abramovitz (1950) are key early references in this regard. After the Second World War, the study of optimal inventory policy at the level of the firm became an active area of research in management science; early papers include Arrow, Harris, and Marschak (1951), Bellman (1956) and Mills (1957). See Elder and Tsoukalas (2006) for UK evidence on the importance of inventories.

<sup>3</sup>An alternative reduced form approach is to include inventories as an argument of the consumer’s utility function as Kahn, McConnell, and Perez-Quiros (2002) do. However, as we focus on firm behaviour, modelling inventories as part of the production process seems preferable to modelling them as part of the consumer’s utility function.

ries as arising from the existence of delivery lags (McMahon 2008, Alessandria, Kaboski, and Midrigan 2008). While these models may be more appropriate for the analysis of trends in inventory behaviour, these approaches involve more complex numerical solution techniques which would limit the extent to which we can additionally consider other components of working capital.

There are a number of partial equilibrium papers that provide a justification for the inclusion of trade credit (eg, Bougheas, Mateut, and Mizen 2009), the final component of working capital. There are few papers that model trade credit explicitly in a general equilibrium context; Ramey (1992) presents a model where money services enter the production function of final good producers but money services are a function of transaction services obtained from money (cash plus bank balances) and real trade debt. Her model is consistent with the gross trade credit theory of Ferris (1981). However, given the scarcity of ‘off-the-shelf’ general equilibrium approaches to trade credit, we choose to simply impose trade credit as an exogenous parameter. We combine all these modelling choices in an otherwise standard DSGE business cycle model framework.

This paper makes three contributions to the macroeconomics literature. The first is to document the behaviour of the components of working capital in the United Kingdom both on average over business cycles, as well as over the recent financial crisis. This is important as there is scant evidence on this potentially important transmission channel of economic shocks. This analysis provides a motivation for both our paper and further research on the topic. It also provides us with a series of stylised facts against which to assess the suitability of the model.

Second, we present a flexible price model of working capital that we can use to investigate the effect of economic shocks including those to the working of the banking sector and the availability of trade credit, in addition to those to productivity and monetary policy. The extended working capital constraint faced by firms, along with the standard autoregressive nature of the shocks, provides the key propagation mechanism for these shocks in our model. A number of important results emerge.

The response of macroeconomic variables to productivity shocks is almost identical to a standard model without the working capital channel; working capital tends to dampen the response of hours, stocks, investment and output to the shock, and there is a greater price response. Nonetheless, this otherwise standard flexible price model produces real effects from monetary policy shocks. The reason for this is that monetary policy can directly affect firms’ costs by affecting the price of lending which is necessary for working capital.

Finally, we use the model to investigate the effect on the macroeconomy of a financial crisis similar to that experienced in the United Kingdom in 2007 and 2008. Despite fully flexible prices, we find that disruptions to the supply of credit would have large and persistent effects on the real economy through this working capital channel. This finding

may help to explain the large and persistent effects of financial crises that have been found in numerous empirical studies and also suggests that the working capital channel was important in explaining the dynamics of the recent downturn. We also find that monetary policy, by offsetting widening spreads faced by borrowers in the economy, can work to offset this shock.

This last finding about the role of monetary policy in financial disturbances seems to fit with the recent experience of the United Kingdom and a growing research literature. As pointed out by Bean, Paustian, Penalver, and Taylor (2010), in the face of sharp increases in credit spreads after the collapse of Lehman Brothers, monetary policy needed to be loosened simply to maintain key interest rates at their earlier levels. In terms of the research literature, Cúrdia and Woodford (2009) analyse the optimal response of monetary policy in response to financial disturbances that lead to a credit crunch and increased equilibrium spreads. Using a stylised DSGE model that incorporates a role for financial frictions, they find, as was suggested by Taylor (2008) and McCulley and Toloui (2008), that a Taylor rule modified for a spread adjustment is better than the standard (non-adjusted) Taylor rule in the face of such financial disturbances.<sup>4</sup>

The rest of the paper is structured as follows. In Section 2, we examine the business cycle behaviour of working capital and its components in UK data and, in particular, look at how working capital has been affected by the recent financial crisis. Section 3 discusses the model, its calibration and its implications for the cyclicity and persistence of working capital holdings and their constituent parts and Section 4 examines how the need for firms to raise working capital affects the response of the economy to productivity and monetary shocks. Section 5 discusses the model's predictions for how financial shocks - specifically to bank lending and the availability of trade credit - affect the real economy via working capital. Section 6 concludes.

## 2 The behaviour of working capital: empirical evidence

In this section, we look at the cyclicity and persistence of working capital and its constituents in UK data, as well as how working capital has been affected by the recent financial crisis. Knowledge of these stylised facts is important to motivate the importance of our modelling contribution, and will hopefully also stimulate further work on the topic. These facts will also help us assess whether our model has the right implications for the variables in which we are most interested as well as motivate our analysis of

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<sup>4</sup>However, Cúrdia and Woodford suggest that the optimal size of the spread adjustment is less than full (as, for example, Taylor suggested). They also warn that such a simply applied modification is not optimal; the monetary response to endogenous changes in the spread need to be different in the case of non-financial shocks.

how financial shocks affect the macroeconomy via working capital. First we look at measures of corporate liquidity: deposits, loans and the difference between the two (net cash holdings). Then we present our limited evidence on the behaviour of trade credit and debit, before considering stockbuilding. Finally, we consider how firms' holdings of deposits, loans and inventories have behaved during the current crisis.

## 2.1 Stylised facts

We start with a description of the data on firms' cash holdings. Chart 1a looks at Hodrick-Prescott (HP) filtered deposits and short-term borrowing of private non-financial companies (PNFCs) in the United Kingdom and compares these with HP-filtered real GDP.<sup>5</sup> Table 2 suggests that both PNFCs' deposits and short-term borrowing are around 3.7 times more volatile than output. Both series are mildly procyclical: the contemporaneous correlation of deposits with output is 0.45 and the equivalent figure for short-term borrowing is 0.31. And both deposits and borrowing are mildly persistent; the AR(1) coefficients are 0.71 and 0.80, respectively. Chart 1b suggests that the ratio of net cash - measured as the difference between PNFCs' deposits and their short-term borrowing - to GDP leads the cycle (the correlation with GDP two quarters ahead of 0.42). It is also persistent, with an AR(1) coefficient of 0.95. These stylised facts are summarised in the first three rows of Table 1.

**Table 1: Stylised facts**

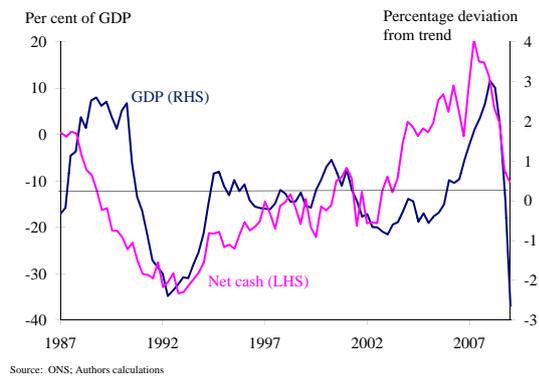
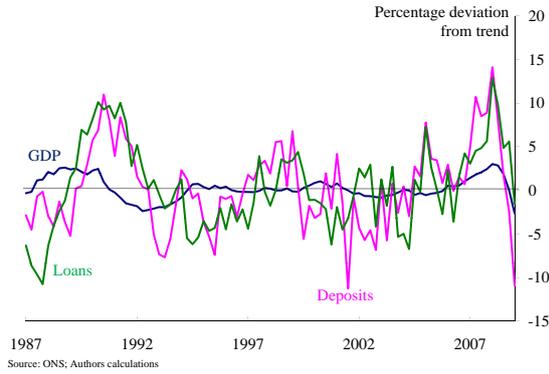
	Autocorrelation coefficient	Standard deviation relative to output	Contemporaneous correlation with output
PNFCs' deposits	0.71	3.7	0.45
PNFCs' short-term borrowing	0.80	3.8	0.31
Net cash Ratio to GDP	0.95	N/A	0.24
Trade credits (annual data)	0.79	N/A	-0.12
Trade debits (annual data)	0.89	N/A	-0.26
Net trade credit (annual data)	0.87	N/A	0.42
Stocks	0.93	1.4	0.78

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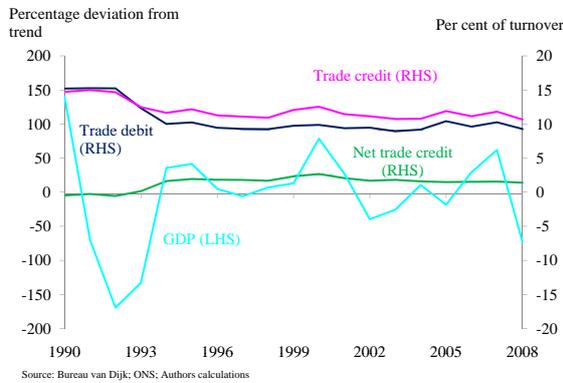
<sup>5</sup>As the HP-filter is subject to the end point problem, and of course the end of the series in a deep recession is potentially problematic, we have also examined a band-pass filter, a linear trend and a HP-filter that ends in 2007 Q4. The only qualitative difference from the use of these alternative filters is that the positive contemporaneous correlation with output for firm short-term borrowing that we find in Table 2 becomes countercyclical in some cases. The results for the standard deviation, relative standard deviation and autocorrelation are qualitatively unaffected.

## Chart 1: Working capital behaviour in the United Kingdom

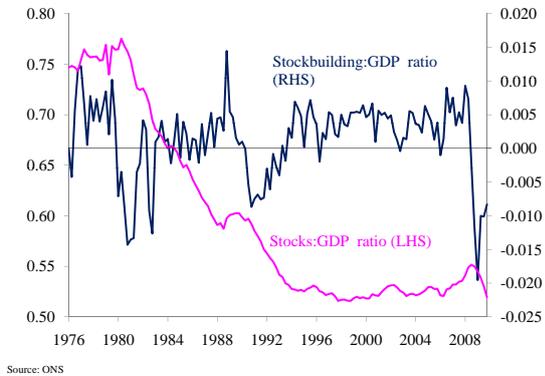
(a) PNFCs' deposits and short-term borrowing (b) Net cash (deposits less short-term borrowing)



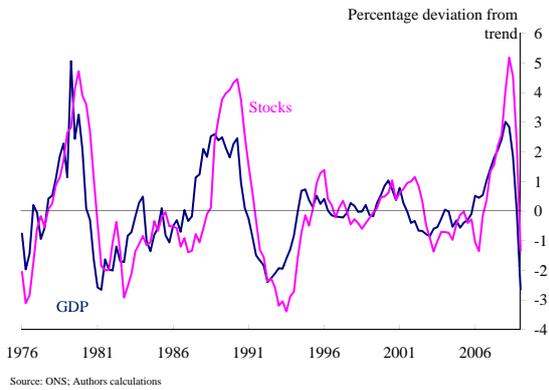
(c) Trade credit



(d) Stocks and stockbuilding: ratio to GDP



(e) Stocks and GDP



Trade credit data are more difficult to assess, not least because less data are available and only at annual frequency.<sup>6</sup> Nonetheless, we can calculate some basic summary statistics. Gross measures of trade debit and credit (as percentage of turnover), shown in Chart 1c, are countercyclical and lead output. Net trade credit is procyclical with a contemporaneous correlation with GDP of 0.42. These stylised facts are summarised in

<sup>6</sup>These figures are calculated from individual firms' balance sheets in the FAME data set provided to the Bank of England by Bureau van Dijk.

rows four through six of 1.

Chart 1d shows that the ratio of stocks to GDP trended downwards between the early 1980s and the late 1990s, since when it has been stable. Elder and Tsoukalas (2006) attributed this to the introduction of ‘lean production techniques’ in which firms minimised on stock levels by increasing the rate at which they received inputs and sent out their product, and by taking advantage of the improvements in information and communications technology (ICT) to manage their production on a ‘just-in-time’ basis. Our model is not designed to analyse any of these issues and, instead, takes the desired stock-output ratio as given.

Chart 1e shows that once we detrend stocks using an HP-filter, they are strongly procyclical, with a contemporaneous correlation with output of 0.78. In addition, they lag the cycle by a quarter. The correlation appears to be particularly high in downturns. Stocks are more volatile than output, with the ratio of standard deviations equal to 1.4, and are persistent, with an autocorrelation coefficient of 0.93. These stylised facts are summarised in the final row of Table 1.

## 2.2 The response of working capital to the recent financial shock

The recent financial crisis has put the working capital positions of many firms under pressure. Some firms were affected directly - through tighter financing conditions, quantity constraints on borrowing or through lower profits - and others were affected indirectly through the supply chain. Chart 2a shows that, according to the BCC survey, both manufacturing and service sector firms’ cash-flow positions were particularly weak in late 2008/early 2009. And Chart 2b suggests that tighter financing conditions were affecting the ability of UK firms to raise working capital during the first half of 2009, even for very large firms.

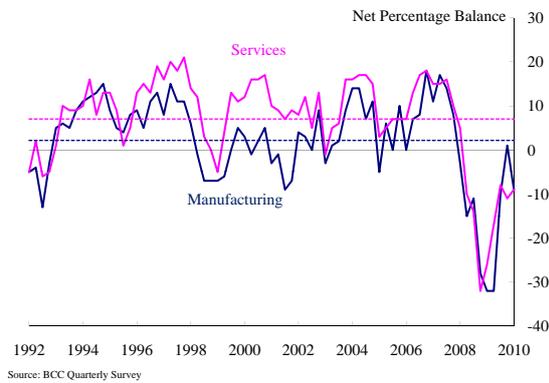
But how has this affected their deposits and borrowing, their use of trade credit and their holdings of stocks? Chart 2c shows that firms’ deposits and short-term borrowing both peaked in 2008 Q1.<sup>7</sup> Over 2008, firms cut back on both their borrowing and their deposits with deposits falling faster than borrowing. In other words, over 2008 their working capital positions worsened as their net cash holdings fell. In 2009, firms responded to the tighter credit conditions by increasing their deposit holdings. This caused their net cash (working capital) position to improve. Chart 2d shows that firms responded to the credit tightening by dramatically destocking. Finally we assess the impact of the financial crisis on trade credit by examining the availability of trade credit insurance on the grounds that if this becomes less available, then firms will be less likely to offer trade credit. Unfortunately, we do not have timely data but Chart 2e suggests that the avail-

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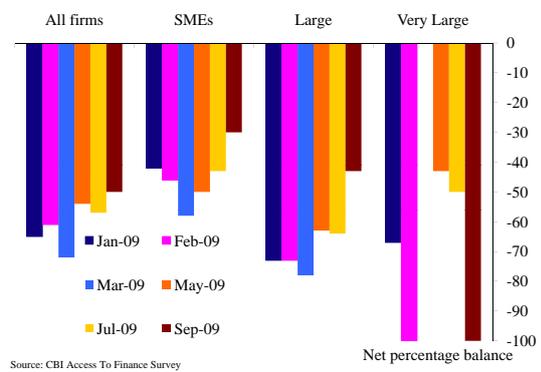
<sup>7</sup>Short-term borrowing include sterling and other currency loans from both domestic and foreign banks.

## Chart 2: Working capital behaviour during the financial crisis

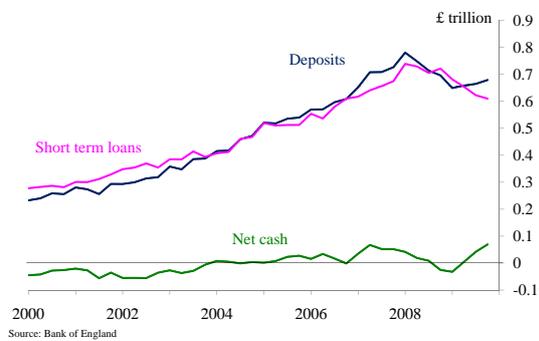
(a) Survey evidence on cash flow



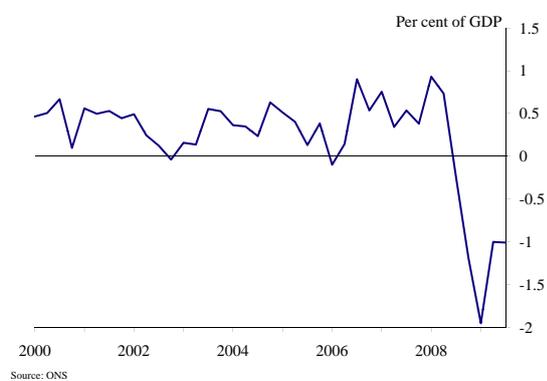
(b) Impact of availability of finance on working capital by firm size



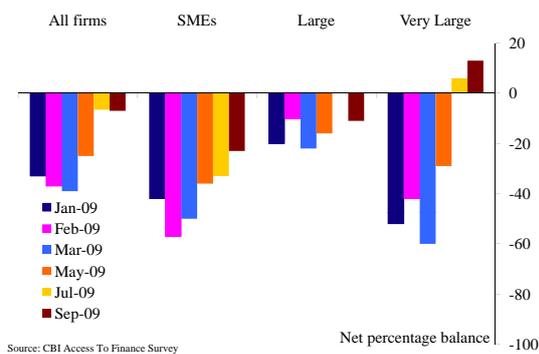
(c) Firms' deposits, loans and net cash



(d) Stockbuilding



(e) Availability of trade credit insurance



ability of trade credit insurance was greatly reduced in 2009 and this almost certainly would have led to a reduction in trade credit.

### 3 Model environment

As we said earlier, our model takes as its starting point the model of Christiano and Eichenbaum (1992, 1995) and adds a more fully specified working capital constraint, inventories in production, combined with a stylised banking sector in which there are positive spreads between lending and deposit rates. The model is a flexible-price, monetary model consisting of four agents: the central bank, households, firms and financial intermediaries (banks). The behaviour of the central bank is exogenously imposed. We have a utility-maximising representative household, which supplies labour to firms and consumes final goods. Firms maximise profits by selling final goods, produced using labour and capital inputs, together with input inventories, to consumers. The banks in our model simply channel the savings of consumers to firms, which need to borrow money for working capital purposes, and these banks are subject to exogenous (stochastic) reserve requirements; although they act as a veil, we will show that they can have important implications for output and the monetary transmission mechanism.

#### 3.1 Timing assumptions

Each agent’s behaviour is discussed in greater detail below, but we first outline the timing assumptions. There are ten phases within each time period and the main financial and real activities are summarised in Table 2.

**Table 2: Timing of events in our model**

Stage	Financial Activity	Real Activity
1		Productivity shocks realised.
2	Agents pay/receive interest on intertemporal financial positions.	
3	Households choose how much cash to withdraw for consumption purposes.	
4	The central bank chooses its monetary injection.	
5	Shocks to the required reserve ratio are realised.	Shocks to trade credit are realised.
6	Banks determine the supply of credit to firms.	Firms choose their working capital needs by borrowing money.
7		Firms pay wages and inventory costs from working capital.
8		Production takes place.
9		Production output is realised.
10		Sales of final goods takes place.

At the start of the period the productivity shock is realised and agents, who have entered the period with stocks of assets and money, pay/receive interest on their intertemporal financial positions as soon as financial markets open.

We assume that households are subject to a cash-in-advance constraint which requires them to have cash to pay for their consumption needs. The household chooses how much cash to withdraw for consumption purposes and the central bank chooses its monetary injection. Once shocks to the desired reserve ratio of banks are realised, banks determine the optimal supply of credit to firms who borrow for their working capital needs.<sup>8</sup>

The focus then shifts to the production phase of the period. Firms hire labour and pay for storage of inventories using working capital. Production takes place. They can then choose the price of output which will determine sales, and the remainder of realised production output is used for investment and inventories to use as inputs in the next period. Once the final goods are sold to households, the firm determines its end-of-period deposits and profits are paid into consumers accounts.

### 3.2 Firms

We assume that firms are monopolistic competitors and have some price-setting power. Modelling this as a production aggregator version of the Dixit and Stiglitz (1977) model, each individual firm,  $j$ , faces a demand curve for their product given by

$$\Phi_{j,t} = \left(\frac{P_{j,t}}{P_t}\right)^{-\eta} \Phi_t$$

where  $\Phi_j$  denotes sales for firm  $j$ ,  $P_j$  is the price set by firm  $j$ ,  $\eta$  captures the own-price elasticity of demand and  $\Phi$  denotes aggregate demand (sales). We assume a unit continuum of firms so that, in equilibrium,  $\Phi_j = \Phi$  and  $P_j = P \forall j$ .

The firm produces output using three inputs; capital, labour, and inventories. The capital stock is owned by the firm (which makes investment decisions each period). Firms hire labour from the households, and use inventories which have been stored between periods by the households for a fee. The production technology for firm  $j$  is:

$$y_{j,t} = k_{j,t-1}^\theta (A_t h_{j,t})^\xi s_{j,t-1}^{1-\theta-\xi}$$

where  $y_j$  is gross output of firm  $j$ ,  $k_j$  is firm  $j$ 's end-of-period capital stock,  $h_j$  is the labour input,  $s_j$  is firm  $j$ 's end-of-period holding of inventories and  $A$  is a technology shock common to all firms. We denote the aggregate capital stock by  $k$ .

It is worth, at this point, to pause for a moment and consider the modelling of inventories as a factor of production and how inventories differ from capital. Inventories, unlike capital, are exhaustable; once an inventory is used in production, the good is used up as if it had been consumed. Also, inventories must be stored, at a cost, and this cost is subject to a cash-in-advance constraint (described below). The inventories in our

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<sup>8</sup>Of course, if the central bank could observe this shock ahead of injecting reserves, then it would be able to completely undo its effect.

model can be thought of as either input (materials and supplies) or work-in-progress inventories. Of course, we have, therefore, ignored final good inventories; but, in the data, input manufacturing inventories account for 2.5 times as much volatility as final good manufacturing inventories (Tsoukalas 2005), so we feel content to do this.

The inventory decision in this model concerns the flow use of inventories from period to period. Inventories carried into period  $t$  are used in period  $t$  in a manner that follows (Kydland and Prescott 1982). An alternative approach would involve the management of a stock of input inventories.

We impose a working capital constraint on firms such that they must pay households for the wages and a fraction,  $\gamma$ , of the storage costs of inventories in advance of sales revenue being realised. We treat the remainder of inventory storage costs,  $(1 - \gamma)$ , as a form of trade credit; the availability of trade credit in the period is modelled as an exogenous, stochastic process (an increase in  $\gamma$  is a negative trade credit shock). Firms need working capital loans,  $L_t$ , to finance this funding gap. This is an extension of the standard working capital constraint to include inventory costs and also allow for a degree of trade credit. Typical working capital constraints require only that the firm pay the wage bill in advance.

We require firms to fully repay their loans out of their current deposits. As the firm needs financial resources to meet these obligations, firm  $j$  faces two financial constraints:

$$\begin{aligned} F_{j,t-1} &\geq (1 + i_{l,t-1})L_{j,t-1} \\ F_{j,t-1} - (1 + i_{l,t-1})L_{j,t-1} + L_t &= W_t h_{j,t} + \gamma P_t \chi s_{j,t-1} \end{aligned}$$

where  $F_j$  denotes firm  $j$ 's bank deposits,  $i_l$  denotes the interest rate paid on bank loans,  $W$  is the nominal wage,  $h_j$  denotes firm  $j$ 's labour input and  $P\chi$  denotes the cost of storing one unit of inventory.

The first of these constraints ensures that firms hold some of the cash they receive from sales in the form of deposits with which to repay short-term working capital borrowing. In equilibrium, this constraint will bind since, if it did not, the firm could have paid out higher dividends last period with little effect on this period's profits. This reduces the second constraint to state that the firm must borrow ( $L_t$ ) to cover all input costs that must be paid in advance.

The firm does not sell as final goods all of the output produced. Some output is stored as stocks, some forms new investment and the remainder covers sales demand. The overall flow of goods for firm  $j$  is:

$$s_{j,t} = k_{j,t-1}^\theta (A_t h_{j,t})^\xi s_{j,t-1}^{1-\theta-\xi} - (k_{j,t} - (1 - \delta)k_{j,t-1}) - \Phi_{j,t}$$

The firms set their price and choose production inputs, together with loans and de-

posits, so as to maximise the (utility-weighted) present discounted value of the (present and future) dividends they pay to households. For firm  $j$  the problem is:

$$\text{Maximise } \mathbb{E}_0 \left[ \sum_{t=0}^{\infty} \frac{\beta_t}{P_t c_t} (\Pi_{j,t}) \right]$$

The firm's profit flow is given by inflows of sales revenue less wages, interest on loans and inventory storage costs. Hence, the money it will have available out of which to pay dividends will equal the sum of profits, net new borrowing, and deposits. The remainder will equal the firms' end-of-period deposit holdings. Hence for firm  $j$ :

$$F_{j,t} + \Pi_{j,t} = P_{j,t} \Phi_{j,t} - W_t h_{j,t} - P_t \chi s_{j,t-1} - i_{l,t-1} L_{j,t-1} + (L_{j,t} - L_{j,t-1}) + F_{j,t-1}$$

The overall maximisation problem for firm  $j$  is:

$$\text{Maximise } \mathbb{E}_0 \left[ \sum_{t=0}^{\infty} \frac{\beta^t}{P_t c_t} (P_{j,t} \Phi_t - F_{j,t} - (1 - \gamma_t) P_t \chi s_{j,t-1}) \right]$$

$$\text{subject to: } F_{j,t} = (1 + i_{l,t}) L_{j,t}$$

$$\text{and } L_{j,t} = W_t h_{j,t} + \gamma_t P_t \chi s_{j,t-1}$$

$$\text{and } \Phi_{j,t} = \left( \frac{P_{j,t}}{P_t} \right)^{-\eta} \Phi_t$$

$$\text{and } s_{j,t} = k_{j,t-1}^\theta (A_t h_{j,t})^\xi s_{j,t-1}^{1-\theta-\xi} - (k_{j,t} - (1 - \delta) k_{j,t-1}) - \Phi_{j,t}$$

Solving this problem and using the assumption of a unit continuum of identical firms, we can derive the following aggregate first-order conditions:

$$\frac{1}{c_t} = \beta E_t \frac{1}{c_{t+1}} (\theta k_t^{\theta-1} (A_{t+1} h_{t+1})^\xi s_t^{1-\theta-\xi} + 1 - \delta) \quad (1)$$

$$\frac{1}{c_t} = \beta E_t \frac{1}{c_{t+1}} ((1 - \theta - \xi) k_t^\theta (A_{t+1} h_{t+1})^\xi s_t^{-\theta-\xi} - \frac{\chi}{P_{t+1}} (1 + \gamma_t i_{l,t+1}) \frac{\eta}{\eta - 1}) \quad (2)$$

$$\xi k_{t-1}^\theta A_t^\xi h_t^{\xi-1} s_{t-1}^{1-\theta-\xi} \frac{\eta - 1}{\eta} = \frac{W_t}{P_t} (1 + i_{l,t}) \quad (3)$$

$$F_t = (1 + i_{l,t}) (W_t h_t + \gamma_t P_t \chi s_{t-1}) \quad (4)$$

$$s_t = k_{t-1}^\theta (A_t h_t)^\xi s_{t-1}^{1-\theta-\xi} - (k_t - (1 - \delta) k_{t-1}) - \Phi_t \quad (5)$$

$$L_t = W_t h_t + \gamma_t P_t \chi s_{t-1} \quad (6)$$

$$\Pi_{f,t} = P_t \Phi_t - F_t - (1 - \gamma_t) P_t \chi s_{t-1} \quad (7)$$

Equations 1 and 2 set the expected user costs of capital and stocks, respectively, to the real interest rate. Equation 3 is a labour demand curve that says the firm is more willing to hire labour the lower is the real wage and the loan rate (since it must borrow the

money to pay wages). Equation 4 defines how much the firm needs to deposit in order to pay off its loan during the following period. Equation 5 states that total output is either sold, invested or held as stocks for use in production in the following period. Equation 6 simply defines how much the firm needs to borrow. Finally, equations 7 simply defines the dividend paid by the firm to the consumer at the end of the period.

### 3.3 Financial institutions, financial markets and the central bank

The other key departure from standard business cycle models is the structure of the financial system and the behaviour of banks in our model. The financial structure of our model is relatively simple and builds on Dhar and Millard (2000); we outline in this section the behaviour of the banks and more details are provided in the appendix to this paper. The banks in our model act simply to channel the savings of households to the corporate sector as loans. These loans are specifically for the purpose of working capital: they bridge the funding gap between the payment for inputs into production, and the arrival of the payments for the produced output. Thus, our financial institutions are simply facilitating the movement of savings between savers and borrowers; there is no complication of maturity transformation.

We do not explicitly model banking behaviour, and in fact assume there is sufficient competition for zero profits to be made; the banking sector, *per se*, is not our interest in this work. We assume that banks have a desired reserve-asset ratio which is determined exogenously, and we allow this to be hit by random shocks (which we label loan supply shocks).<sup>9</sup> The banking sector is, in our model, a source of shocks rather than a channel of independent propagation and our interest is seeing how these shocks affect macroeconomic variables through firms working capital requirements.

At the start of period  $t$  households hold savings deposits,  $D_{t-1}$ , as well as current account deposits,  $B_{t-1}$ . Households receive interest on their savings deposits but not on their current accounts. The two types of account are differentiated by their liquidity; current accounts balances can be accessed at anytime by consumers whereas savings accounts are time deposits that, once deposited, are not available until the start of the next period. Firms also hold current accounts  $F_{t-1}$ , and enter the period with outstanding loans  $L_{t-1}$ . Finally, financial institutions - in addition to having liabilities of  $D_{t-1}$ ,  $B_{t-1}$  and  $F_{t-1}$ , and assets of  $L_{t-1}$  - also hold reserves  $R_{t-1}$ , at the central bank. This is a credit economy in which the financial sector will determine the size of credit flows through the economy. Nonetheless, high-powered money - reserves - is created only by the central

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<sup>9</sup>In our model, the fact that money never leaks out of the banking system implies that there is a zero probability of a bank run; given this, banks would never wish to hold reserves. However, we feel that imposing an exogenous reserve asset ratio captures the fact that, in reality, banks do hold reserves to ensure that they can meet withdrawals and the level of reserves they hold can change for what looks like purely exogenous reasons (as, could be argued, was the case in late 2007).

bank through monetary injections. The beginning of period bank balance sheet is:

Banking Sector Balance Sheet	
Assets	Liabilities
$R_{t-1}$	$D_{t-1}$
$L_{t-1}$	$B_{t-1}$
	$F_{t-1}$

Banks pay interest on the savings deposits held with them at the interest rate  $i_{d,t-1}$  and the firms pay interest on their loans at the interest rate  $i_{l,t-1}$ . (We assume that the central bank pays no interest on reserves though this is not necessary for our analysis.) Bank profits, given by the difference between the financial inflows and financial outflows, are denoted  $\Pi_{b,t-1} = i_{l,t-1}L_{t-1} - i_{d,t-1}D_{t-1}$ . We impose that competition in the banking sector is sufficient to yield zero profits which suggests that  $i_{l,t-1}L_{t-1} = i_{d,t-1}D_{t-1}$ .

Consumers must decide how much of their resources,  $(1 + i_{d,t-1})D_{t-1} + B_{t-1}$ , to leave as savings deposits in the bank (which will not be available for use this period) and how much to move to their current account,  $M_t$ , (which could be negative). This rebalancing of the household savings portfolio only affects the liabilities side of the balance sheet.

The central bank, however, can affect the total size of the bank balance sheet. Following Dhar and Millard (2000), we assume that the monetary injection,  $X_t$ , goes straight to household deposit accounts and so boosts the level of reserves. Technically, this is equivalent to a government transfer to households financed by printing money and is fairly standard in the ‘limited participation’ literature. Through monetary injections, the central bank has complete control over the level of reserves in this economy; we shall therefore model total reserves,  $R_t = R_{t-1} + X_t$ , as being subject to central bank control and model money supply shocks as shocks to these reserves.

Of course, banks do not simply leave the deposits of savers as reserves. Instead we assume that banks will use some of the savings and lend them to firms for working capital. That is, the banking sector determines the amount of lending to provide which affects total working capital and thus the level of production. As we assume, in this credit economy, no money leaks out of the banking sector, the loans made become current account deposits and so we get a multiplier effect. The balance sheet of the banking sector expands:

Rather than explicitly model an optimal lending decision, we assume that financial institutions have a desired reserve asset ratio of  $r_t$ . We model this reserve ratio as a

Banking Sector Balance Sheet	
Assets	Liabilities
$R_{t-1} + X_t$	$(1 + i_{d,t-1})D_{t-1} + X_t - M_t$
$L_t$	$B_{t-1} + M_t$
	$L_t$

stochastic process.<sup>10</sup> Hence, their desired lending is given by:

$$L_t = (1 - r_t)((1 + i_{d,t-1})D_{t-1} + X_t - M_t + B_{t-1} + M_t + L_t)$$

The banking sector will expand credit such that the reserve asset ratio meets its target. If  $r_t = 1$ , then there is no lending and banks act simply to store ‘money’; as  $r_t \rightarrow 0$ ,  $L_t \rightarrow \infty$  and there is no limit to the amount of lending the financial system will provide. Firms borrow working capital loans,  $L_t$ , to finance their funding gap and the loan interest rate adjusts to clear the credit market.

After the lending decision is made, access to deposit accounts is closed off; the bank will allow access to current accounts but will not pay interest on these accounts as the money cannot be profitably lent out. However, there are other current account flows in this economy. The wages and inventory fee is paid into the household current account and households use their current account balances to finance nominal consumption. The firm takes the sales revenue and uses it to pay for the portion of inventory costs that was provided on trade credit,  $(1 - \gamma_t)P_t\chi s_{t-1}$ , and then divides the remainder into dividends,  $\Pi_{f,t}$ , - paid directly into the household’s current account - and retained earnings - kept in the firm’s current account in order to pay back loans at the start of the next period.

The bank’s balance sheet at the beginning of the next period is given by an analogous balance sheet to the beginning of period  $t$ .

Overall, the financial system can be summarised by the following three equations:

$$\text{Balance sheet equilibrium: } R_t + L_t = D_t + B_t + F_t \quad (8)$$

$$\text{(Zero) Bank profits: } \Pi_{b,t} = i_{l,t-1}L_{t-1} - i_{d,t-1}D_{t-1} = 0 \quad (9)$$

$$\text{Desired lending: } L_t = \frac{(1 - r_t)((1 + i_{d,t-1})D_{t-1} + X_t + B_{t-1})}{r_t} \quad (10)$$

### 3.4 Households

The household is fairly standard and maximises the present discounted value of utility derived from consumption of final goods and from leisure. For simplicity, we assume that preferences over consumption and leisure are natural logarithmic with (constant) weights

<sup>10</sup>This represents an end-of-period reserve asset ratio as no further credit is created; there are simply redistributions between accounts.

$\psi$  and  $(1 - \psi)$  respectively. The main difference to a typical business cycle model is that we also assume that each household can provide inventory storage facilities, without cost, to the firms; this is a reduced form way of introducing another sector to the model.<sup>11</sup>

Households enter the period holding savings and current account deposits,  $D_{t-1}$ , and  $B_{t-1}$  and immediately earn interest on their savings as well as earning wages, getting paid for the storage of firm inventories, receiving profits from firms and the monetary injection (transfer) from the central bank. Out of their current resources, they must choose how much to leave in the bank as savings deposits  $((1 + i_{d,t-1})D_{t-1} - M_t)$  and how much to hold in the form of liquid assets  $(B_{t-1} + M_t)$ .

Once this decision is made, they choose how much to work, for which they earn wages, and how much to consume. Households also receive payment for storing firm inventories overnight as well as earning wages; as we said earlier, a proportion  $\gamma$  is paid in advance of production and the remainder is paid at the end of the period. This extension of credit, which we allow to vary stochastically, can be interpreted as a simple measure of trade credit.

We assume that households consume all of their wages, and cash holdings:<sup>12</sup>

$$P_t c_t = B_{t-1} + M_t + W_t h_t + \gamma_t P_t \chi s_{t-1}$$

where  $P$  denotes the price level,  $c$  denotes consumption,  $W$  denotes the nominal wage,  $h$  denotes total hours worked and  $s$  denotes end-of-period holdings of stocks.

The household's bank balances at the beginning of period  $t + 1$  will be given by:

$$\begin{aligned} D_t &= (1 + i_{d,t-1})D_{t-1} + X_t - M_t \\ B_t &= \Pi_{f,t} + \Pi_{b,t} + (1 - \gamma_t)P_t \chi s_{t-1} \end{aligned}$$

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<sup>11</sup>The absence of a cost means that households would like to supply infinite storage services which would drive the price of storage,  $P_t \chi$ , to zero. To prevent this, we set  $\chi$  as a parameter of the model meaning the price of inventory storage is always proportional to the price level.

<sup>12</sup>This assumption is mainly for simplification of the solution method. *Ex ante*, when having to decide  $M_t$  and planning their consumption and labour decisions, the household will not plan to save any money at the end of the period. This is because end-of-period savings, as current account holdings, will earn no interest and because any future consumption is subject to discounting, households would rather plan for no extra savings. However, *ex post*, when actually choosing  $c_t$  and  $h_t$ , the household *may* choose to save if expected (discounted) marginal utility is otherwise going to be very high next period; savings would allow the household to transfer consumption across periods. This occasionally non-binding constraint makes the model much more difficult to solve, and as we are not emphasising consumption behaviour as the key variable in our model, we chose to make our simplifying assumption. Moreover, as the household can also adjust resources this period by working less, the total resources available to consume remain endogenous after the choice of  $M_t$ .

The household optimisation is given by:

$$\begin{aligned} & \text{Maximise } \mathbb{E}_0 \left[ \sum_{t=0}^{\infty} \beta^t ((1 - \psi) \ln(c_t) + \psi \ln(1 - h_t)) \right] \\ & \text{subject to: } P_t c_t = B_{t-1} + M_t + W_t h_t + \gamma_t P_t \chi s_{t-1} \\ & \quad \text{and } D_t = (1 + i_{d,t-1}) D_{t-1} + X_t - M_t \\ & \quad \text{and } B_t = \Pi_{f,t} + \Pi_{b,t} + (1 - \gamma_t) P_t \chi s_{t-1} \end{aligned}$$

The first-order conditions imply:

$$\frac{1}{P_t c_t} = \beta(1 + i_{d,t}) E_t \frac{1}{P_{t+1} c_{t+1}} \quad (11)$$

$$h_t = 1 - \frac{\psi P_t c_t}{(1 - \psi) W_t} \quad (12)$$

$$P_t c_t = B_{t-1} + M_t + W_t h_t + \gamma_t P_t \chi s_{t-1} \quad (13)$$

$$D_t = (1 + i_{d,t-1}) D_{t-1} + X_t - M_t \quad (14)$$

$$B_t = \Pi_{f,t} + \Pi_{b,t} + (1 - \gamma_t) P_t \chi s_{t-1} \quad (15)$$

Equation (11) is the standard consumption Euler equation (optimising IS curve) that links expected growth in consumption to the real interest rate. Equation (12) is a labour supply curve that says the consumer is more willing to supply labour the higher is the real wage and the marginal utility of consumption (the lower is consumption itself). Equation (13) states that the consumer must use cash and/or money in his current account (including wages and stock storage costs) to purchase consumption; he cannot use money in his deposit account. Finally, equations (14) and (15) show how the consumers' deposit and current accounts evolve, respectively.

### 3.5 Equilibrium and exogenous variables

We solve the 15 equations (1) - (15), together with the goods market clearing condition,  $c = \Phi$ , conditional on  $A$ ,  $R$ ,  $r$ , and  $\gamma$ , for the 16 unknowns  $c$ ,  $k$ ,  $h$ ,  $s$ ,  $\Phi$ ,  $P$ ,  $W$ ,  $\Pi$ ,  $D$ ,  $B$ ,  $M$ ,  $L$ ,  $F$ ,  $R$ ,  $i_d$  and  $i_l$ .

We log-linearise the model around its steady state. We have four exogenous variables in our model representing our exogenous, stochastic variables; we assume that these

exogenous variables all follow AR(1) processes:

$$\textbf{Productivity: } \hat{A}_t = \rho_A \hat{A}_{t-1} + \varepsilon_{A,t} \quad (16)$$

$$\textbf{Money demand: } \hat{r}_t = \rho_r \ln \hat{r}_{t-1} + \varepsilon_{r,t} \quad (17)$$

$$\textbf{Trade credit: } \hat{\gamma}_t = \rho_\gamma \ln \hat{\gamma}_{t-1} + \varepsilon_{\gamma,t} \quad (18)$$

$$\textbf{Money supply: } \hat{R}_t = \rho_R \hat{R}_{t-1} + \varepsilon_{R,t} \quad (19)$$

Where ‘hats’ denote log deviation from steady state.

### 3.6 Calibration

The main calibration parameters are laid out in Table 3. We set  $\beta = 0.99$  implying a steady state deposit rate of 0.0101 per quarter (4.1% per annum). We also set a value for  $\chi$  of 0.01 and a value for steady state  $\gamma$  of 0.5. We normalise hours worked to equal 0.33 in steady state, implying a value for  $\psi$  of 0.6131. We set capital’s share in the production function,  $\theta$ , to 0.1089 so as to imply a capital to gross output of 3.9787, the average in UK data over the period 1976 Q1 to 2009 Q2. We then set the (quarterly) depreciation rate,  $\delta$ , to 0.0173 so as to imply an investment to gross output ratio of 6.87%, the average in UK data over the period 1976 Q1 to 2009 Q2. We set  $\eta$  equal to 10 implying a mark-up of 1.11. Setting  $\xi$  to 0.3882 then implies a stock to gross output ratio of 49.2%, equal to its average value in UK data over the period 1976 Q1 to 2009 Q2. On the nominal side, we normalise the price level to equal unity and set the steady-state spread of the loan rate over the deposit rate equal to 1.96 percentage points: the average spread of nominal PNFC’s loan rates over the Bank of England’s policy rate over the period 1978 Q1 to 2009 Q2. That is, we set the steady-state loan rate to 0.0201. The implied reserve asset ratio,  $r$ , will then be equal to 55.87% in steady state. While this is large relative to what might be expected to prevail in the banking sector, it is worth noting that our banks are greatly simplified and hold a much less varied array of assets and liabilities, and since we are more concerned with hitting the correct average spread, we are willing to overlook the discrepancy in this ratio.

Our calibration has the following implications for some key ratios in the data. In our model, the ratio of consumption to private sector value-added output is 86% and of investment to private sector value-added output is 14% in line with their values in UK data for our sample.<sup>13</sup> Our model implies a labour share equal to 67% compared with 69% in the data. The ratio of M0 to private sector value-added in the model is 0.65 and that of M4 to private sector value-added is 1.03. These values compare with 0.21 and 3.47 in UK data. Finally, in the model corporates’ gross money holdings are equal to

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<sup>13</sup>Here we have defined ‘value-added output’ as the sum of consumption, business investment and stockbuilding.

**Table 3: Model Calibration**

Parameter	Description	Value
$\beta$	Time discount rate	0.99
$\psi$	Weight on consumption in consumer preferences	0.6131
$\theta$	Capital's share in the production function	0.1089
$\xi$	Labour's share in the production function	0.3882
$\delta$	Quarterly depreciation rate	0.0173
$\eta$	Price elasticity of demand parameter	10
$r$	Steady-state reserve asset ratio	55.87%
$\gamma$	Fraction of inventory storage costs paid in advance	0.5
$\chi$	Inventory cost parameter	0.01
$\rho_A$	AR(1) coefficient on productivity equation	0.72
$\varepsilon_A$	Standard deviation of productivity shocks	0.021
$\rho_R$	AR(1) coefficient on money supply equation	0.82
$\varepsilon_R$	Standard deviation of money supply shocks	0.014

69% of private sector value-added, gross debt holdings are equal to 68% of private sector value-added and net money holdings are equal to 1.4% of private sector value-added. These values compare with PNFCs' deposits being equal to 66% of nominal GDP in 2009 Q4, PNFCs' short-term lending being equal to 59% of nominal GDP in 2009 Q4 and net cash being equal to 7% of nominal GDP in 2009 Q4.

### 3.7 Stylised facts in the model

In this subsection, we simulate the model and assess its ability to match the stylised facts discussed in Section 3, above. In order to do this, we need to take a stand on the shock processes, in particular, the autocorrelation coefficients and standard errors of each of the shocks. Since, in practice, we think of credit crunches (proxied by shocks to banks' reserve asset ratios and trade credit) as being discrete events, we set the standard deviations of these shocks to zero when we simulate the model. (That is, we switch the shocks off.) This seems reasonable given that we wish to compare stylised facts generated by the model with the stylised facts we reported earlier, which reflect the behaviour of our variables over 'normal' (that is, non credit crunch) times.

For the productivity shock, we first use data on gross output, total hours worked, capital stock and inventories to calculate total factor productivity by inverting the production function:  $A_t = \left(\frac{y_t}{k_{t-1}^\theta h_t^\xi s_{t-1}^{1-\theta-\xi}}\right)^{\frac{1}{\xi}}$ . We then log this series and use an HP-filter with the smoothing parameter,  $\lambda$ , set to its usual value of 1,600, to calculate a series corresponding to  $\hat{A}$  in the model. Given this series, we then estimated equation 16, obtaining a value of 0.72 for  $\rho_A$  and a value of 0.021 for the standard deviation of  $\varepsilon_A$ .

Unfortunately, finding a data analogue for 'reserves' in the model is not as straightforward. Prior to 2006, the Bank of England published a series for narrow money 'M0' that included 'Notes and coin and banks' operational deposits with the Bank of Eng-

land’. At this point in time, banks’ operational deposits were small and, so, the bulk of bank ‘reserves’ consisted of notes and coin in their own vaults. Since the reforms of the Bank of England’s monetary policy operations on 18 May 2006, banks have held reserve balances at the Bank of England and, with the advent of quantitative easing, these have grown significantly. But, again, it is hard to think of the behaviour of reserves occasioned by quantitative easing as being representative of the period over which we obtained our stylised facts. Given all this, we chose to use ‘Notes and coin’ as our measure of ‘reserves’ as we felt that this series most closely corresponded to how we thought of ‘reserves’ within our model. Again, we logged the series and HP-filtered it before estimating equation 19. In this case, we obtained values of 0.82 and 0.014 for  $\rho_R$  and the standard deviation of  $\varepsilon_R$  respectively.

Armed with these results and the calibration discussed in Subsection 4.6, we used Dynare to obtain the theoretical values implied by the model matching the stylised facts reported in Section 3, above. Our results are summarised in Table 4, below.

The model is able to generate the degree of persistence of firms’ deposits, loans and net trade credit seen in the data and also implies persistent net cash and stocks, though not quite as persistent as in the data. Against this, the model is not able to generate sufficient volatility in deposits, loans or stocks relative to output. The model implies that all variables are procyclical, as in the data, but where net cash leads output in the data, it lags output in the model and stocks move contemporaneously with output in the model, while lagging output in the data.

**Table 4: Stylised facts implied by the model and the data (in parenthesis)**

	Autocorrelation coefficient	Standard deviation relative to output	Contemporaneous correlation with output
PNFCs’ deposits	0.82 (0.71)	0.64 (3.7)	0.34 (0.45)
PNFCs’ short-term borrowing	0.82 (0.80)	0.75 (3.8)	0.12 (0.31)
Net cash	0.69 (0.95)	N/A	0.54 (0.24)
Net trade credit (annual data)	0.94 (0.87)	N/A	0.50 (0.42)
Stocks	0.75 (0.93)	0.74 (1.4)	1.00 (0.78)

Of course, the inability of the model to generate sufficiently volatile fluctuations in deposits and loans relative to output may be a sign that credit conditions do change continuously, ie, that shocks to  $r$  have been important even through the Great Moderation period. Given that, and the fact that the model is generating the persistence and correlations that we see in the data, we feel happy in using the model to analyse the effects of financial shocks on the economy. Before doing that, however, we consider the effects of working capital on the response of the economy to productivity and monetary

policy shocks, asking ourselves whether or not the presence of working capital implies qualitatively different responses of variables to these shocks relative to a more standard model.

## 4 How do working capital considerations affect the response of the economy to shocks?

In this section, we ask the question: how does the economy respond to productivity and monetary policy shocks and how is this response affected by working capital considerations. In order to get at this, we assume that these shocks are uncorrelated and that they are driven by an AR(1) process with persistence coefficients of 0.72 for the productivity shock and 0.82 for the monetary policy shock, as estimated above. We then compare the impulse responses of key variables to these shocks in our model with the same impulse response functions generated by a model in which firms do not have to borrow to finance any of their costs. We first briefly describe our comparison model.

### 4.1 The model with no working capital

In this version of the model, we assume that firms pay wages and inventory storage costs at the end of the period out of money received from sales; they no longer need to borrow from the banks to pay these costs. Wages, inventory storage costs and firm profits are all paid into consumers' current accounts at the end of the period.<sup>14</sup> Against this liability, the banks hold reserves with the central bank. Again, each period the central bank injects additional reserves,  $X_t$  straight to household current accounts. Consumers use the money left in their current accounts at the end of the previous period, together with the new injection to buy consumption goods. Finally, in order to derive a risk-free interest rate for this economy, we assume that consumers borrow and lend money among themselves by issuing risk-free bonds though, as we said earlier, there is no net saving on aggregate.

The problem for households is now:

$$\begin{aligned} & \text{Maximise } \mathbb{E}_0 \left[ \sum_{t=0}^{\infty} \beta^t ((1 - \psi) \ln(c_t) + \psi \ln(1 - h_t)) \right] \\ & \text{subject to: } P_t c_t = B_{t-1} + X_t + (1 + i_{t-1}) Z_{t-1} - Z_t \\ & \quad \text{and } B_t + Z_t = X_t + B_{t-1} + (1 + i_{t-1}) Z_{t-1} + W_t h_t + P_t \chi s_{t-1} + \Pi_{f,t} - P_t c_t \end{aligned}$$

where  $i$  the risk-free interest rate (equivalent to the deposit rate in the previous model) and  $Z$  represents the household's holdings of bonds, equal to zero in aggregate.

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<sup>14</sup>Since firms do not need to borrow, there will be no bank lending. As a result, banks will not be able to pay interest on deposits; so, the distinction between current and deposit accounts becomes meaningless.

The problem for firm  $j$  is now:

$$\begin{aligned} & \text{Maximise } \mathbb{E}_0 \left[ \sum_{t=0}^{\infty} \frac{\beta^t}{P_t c_t} \Pi_{j,t} = E_0 \sum_{t=0}^{\infty} \frac{\beta^t}{P_t c_t} (P_{j,t} \Phi_{j,t} - W_t h_{j,t} - P_t \chi s_{j,t-1}) \right] \\ & \text{subject to: } \Phi_{j,t} = \left( \frac{P_{j,t}}{P_t} \right)^{-\eta} \Phi_t \\ & \text{and } s_{j,t} = k_{j,t-1}^\theta (A_t h_{j,t})^\xi s_{j,t-1}^{1-\theta-\xi} - (k_{j,t} - (1-\delta)k_{j,t-1}) - \Phi_{j,t} \end{aligned}$$

The banks' balance sheet constraint is simply that  $B_t = R_t$  and market clearing implies  $Z_t = 0$ ,  $c_t = \Phi_t$  and  $B_t = P_t c_t$ .

## 4.2 Positive productivity shock

In Charts 3 and 4 we plot, respectively, the responses of real and financial variables to a 1% productivity shock in the Benchmark model (with the working capital constraint); in Chart 3 we also add the responses of the model without working capital. On impact, a positive innovation to productivity raises marginal products of factors of production and as a result, output rises. Moreover, to take advantage of the higher marginal productivity, firms demand more inventories, labour and, after a one-period delay, capital. The real wage rises in response to the increased demand for labour. Both real consumption and labour supply increase. We can note that the response of consumption is much smaller than that of output but much more persistent; households are acting to smooth consumption in response to the shock.<sup>15</sup> Chart 3 also shows that the responses are not substantially altered by the presence of a working capital constraint, though the need to raise working capital does act to slightly dampen the response of hours, stocks, investment and output to the shock.

As this is a pure positive supply-side shock, the price level falls. But Chart 4 suggests that the extent of the fall in the price level is crucially dependent on the presence or not of a working capital constraint for the firms. We can see why by considering the money demand equation in the two economies. For the economy with a working capital constraint we can write the money market equilibrium equation, where supply of funds equals demand for funds, as:

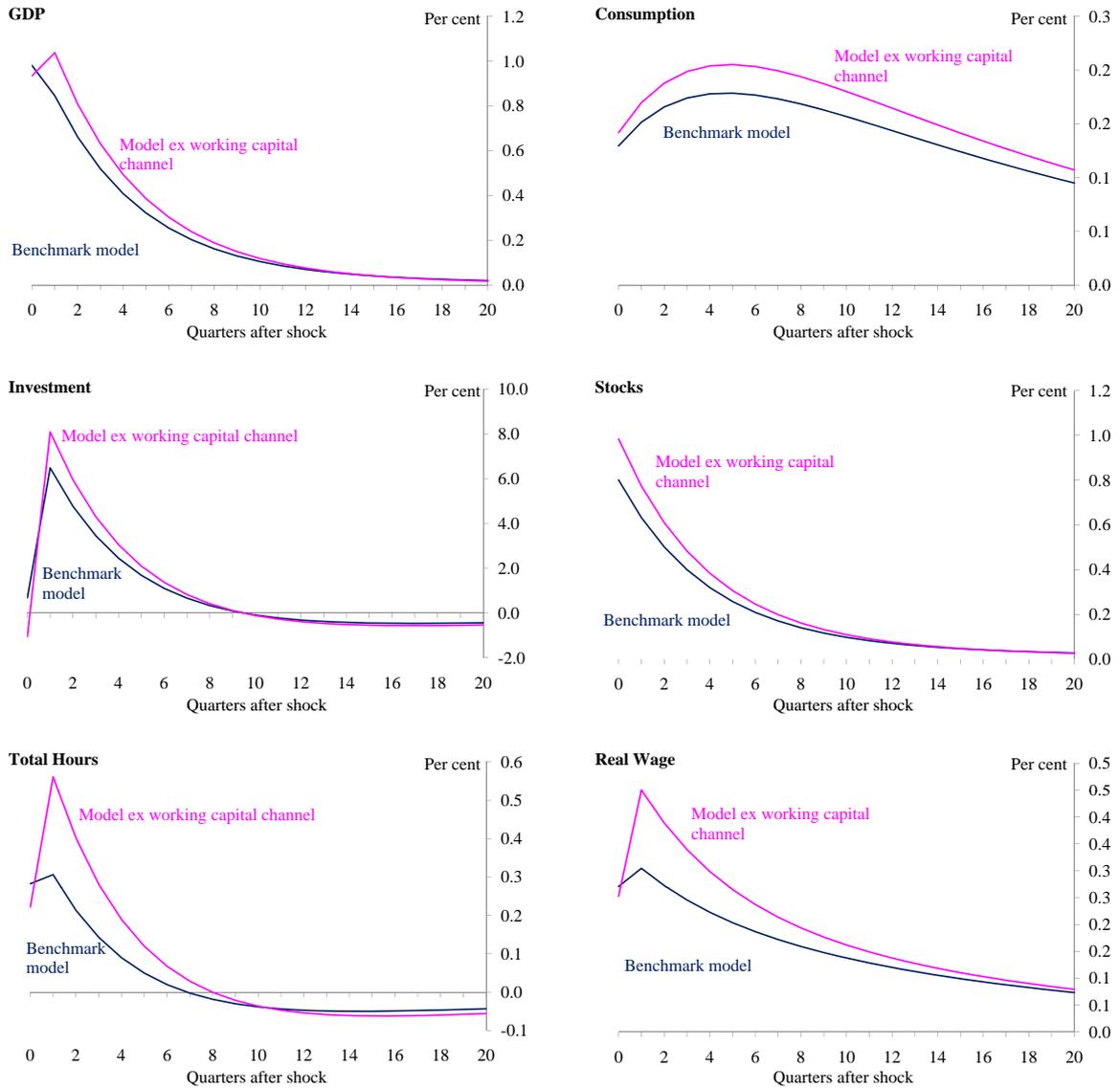
$$R_t = \frac{r}{1-r} (W_t h_t + \gamma_t P_t \chi s_{t-1}) \quad (20)$$

That is, money demand (RHS) depends on components of nominal income. For the

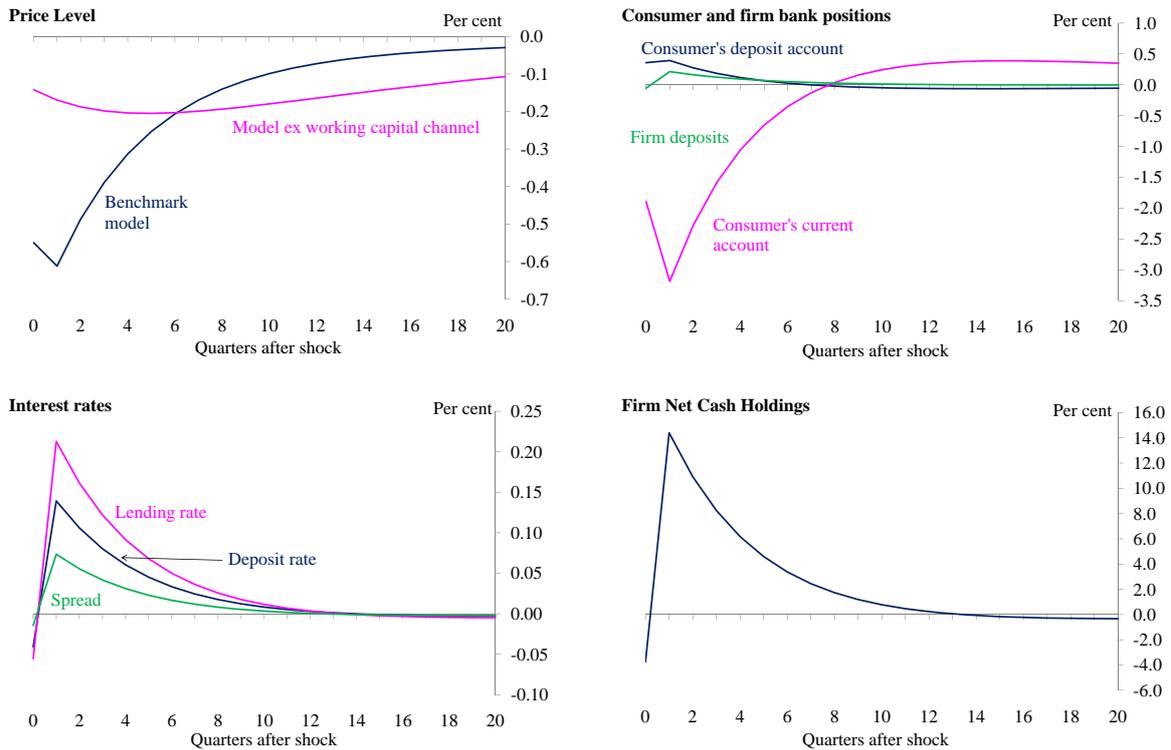
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<sup>15</sup>An interesting corollary to the models main results is that both models generate a hump-shaped response of consumption to the TFP shock. This persistence is not driven by assumed 'consumption habits' but rather by the inclusion of inventories in the model. As it is not germane to the main point of this paper, we have left the discussion for separate work.

Chart 3: Response of real variables to a productivity shock



**Chart 4: Response of financial variables to a productivity shock**



economy without a working capital constraint we can write the money market equilibrium equation as:

$$R_t = P_t c_t \tag{21}$$

That is, money demand depends on nominal consumption. Since nominal income and its components rise by more than consumption as consumers try to smooth through changes in their income, the price level must fall by more in the economy in which money demand depends on nominal income.

For the model with banks and a working capital channel, Chart 4 shows that consumers' deposits rise when the productivity shock hits; because households anticipate higher (real) labour income (because they are more productive) and the decline in prices, they want to smooth consumption. To do this, they need to leave more of their wealth in the form of illiquid savings and so they cut back on withdrawal of money from their deposit account. Although firms want to borrow more given the positive supply shock, loans to the corporate sector remain unchanged since banks' reserves and their desired reserve-asset ratio are unchanged. In order to ensure that this happens, the loan rate must rise. Given that deposits increase and loans stay fixed, the banks' zero-profit condition implies that interest rate paid on deposits must rise by less than the loan rate so the

spread between the two rises as well. As the spread rises, firms increase their deposits and, hence, their net cash holdings. Households' current accounts balances fall because nominal payments for storing inventories fall, as do nominal profits.

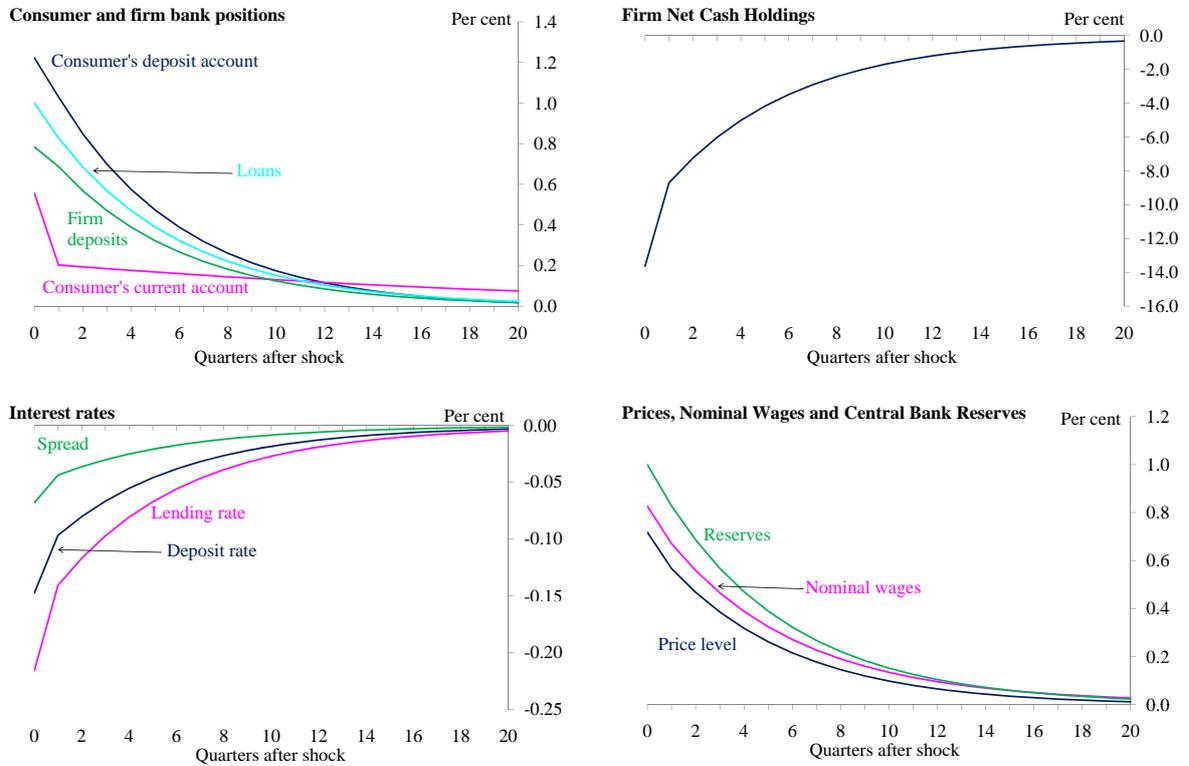
### 4.3 Monetary policy shock

In the model with no working capital considerations, a monetary policy shock by which we mean a government transfer of cash to consumers ( $X$  in the model) will have a one-for-one effect on all nominal variables. Since we assume that the shock is temporary, agents will expect the price level to fall back to its steady-state, ie, they will expect deflation. By the Fisher equation, this means that the risk-free nominal interest rate,  $i_d$ , will fall on impact, before rising back to its steady-state level.

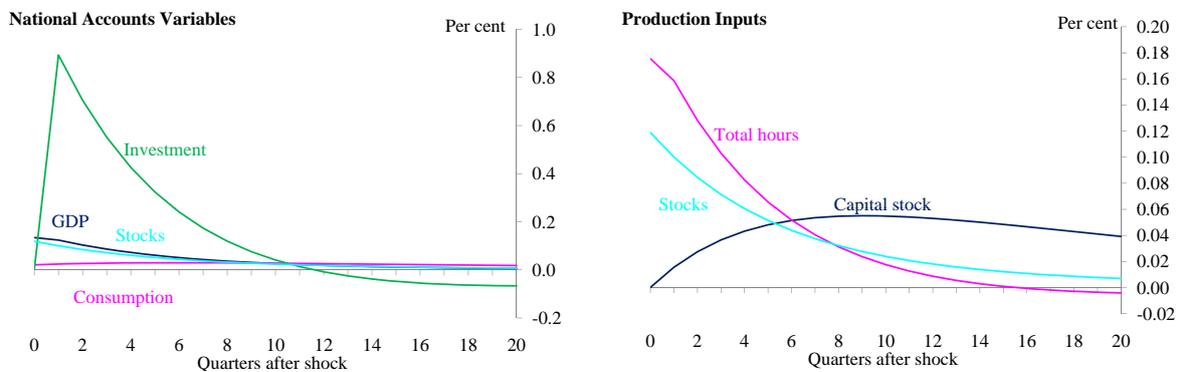
Chart 5 shows the effect of a 1% shock to reserves on nominal variables in the model with working capital. The effect of the shock on reserves will be identical to the effect on all nominal variables in the model without working capital. The monetary injection leads to a rise in the deposits of consumers (both time and sight deposits) and firms as well as a rise in loans. Importantly, firms net cash holdings fall; the shock leads to a narrowing in the spread between loan and deposit rates with the implication that firms need to hold lower deposits to pay back a given level of loans. Nominal wages and prices rise, but by less than the rise in reserves; this is because some of the nominal shock leaks into real variables.

So, turning to the effects of such a shock on real variables, we can first note that in the model with no working capital, a monetary injection will have no effect at all on real variables given that nominal variables are able to react perfectly flexibly. But, if firms have to borrow to finance working capital purchases, then monetary policy shocks will have effects, even in a world of flexible prices, since they will affect the quantity and cost of the liquidity that firms require for their working capital. Chart 6 considers the effect of a 1% monetary injection in our model with working capital. Given that the monetary injection leads to a fall in the spread, it will now be cheaper for firms to finance the inputs; since the monetary injection reduces the cost of working capital, it has the effect of a positive supply shock. Firms will increase output by increasing their use of inventories and hours worked. Since the shock is expected to persist, firms will also want to increase their capital; as a result investment rises and the capital stock is persistently higher. Finally, households increase their consumption. Given that they wish to smooth their consumption, the increase is small but highly persistent.

**Chart 5: Response of nominal variables to an expansionary monetary policy shock**



**Chart 6: Response of real variables to an expansionary monetary policy shock**



## 5 The effects of financial shocks

In this section, we examine the model's predictions for how financial shocks - specifically to bank lending and the availability of trade credit - affect the real economy. As stressed earlier, the stylised banking sector and simplistic trade credit variable in our model are both introduced as a source of shocks rather than an independent part of the propagation mechanism. In particular, we are interested in tracing out how these shocks work through firms (via the extended working capital constraint) and, therefore, affect the supply side of the economy.

### 5.1 Banking sector shock

As discussed earlier, within our model we think of a financial shock as a shock resulting in a higher holding of reserves by banks for a given level of bank lending. This is consistent with what happened in the UK banking sector after the run on Northern Rock in September 2007 and then the failure of Lehman Brothers in 2008. As confidence among the banks fell, their costs of obtaining wholesale funds rose and this led to an increase in the ratio of bank reserves to bank lending whereas previously this ratio had been trending down, as shown in Chart 7.<sup>16</sup>

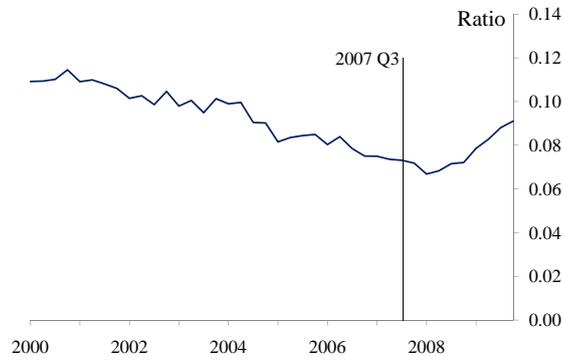
We assume that shocks to money demand are uncorrelated and that they are driven by an AR(1) process as described in equation 17 with a persistence coefficient ( $\rho_r$ ) of 0.99. Charts 8 and 9 consider the effects of a 1% shock (+0.56 pp) to the banks' desired reserve asset ratio on financial and non-financial variables, respectively. In our model banks' lending decision is simple: they lend out a proportion,  $1 - r_t$  of their liabilities. So the most obvious effect of the negative credit supply shock, ie a positive shock to  $r_t$  is to cause a sharp contraction in lending. This shock effectively works as a withdrawal of money available to the private sector. Given the available reserves  $R$  and monetary policy injection  $X$ , banks now hoard more money and so less is available for everyone else. In this way our model replicates the squeeze on firms' lending in the credit crisis. The interest rate at which firms are able to borrow goes up (+0.27 pp) as 'cash' is scarcer and thus becomes more expensive. In this sense this shock is similar to a contractionary monetary shock. Consequently, the price level falls. While both firm loans and deposits decline, loans actually fall by more than deposits; net cash rises. At first sight, this seems to differ from the behaviour of net cash in the data. As shown in Chart 2c, deposits initially declined more quickly than short-term loans. Net cash turned positive in 2009 as loans continued to fall and deposits levelled off.

On the real side, the higher borrowing costs feed through to higher input costs. Specif-

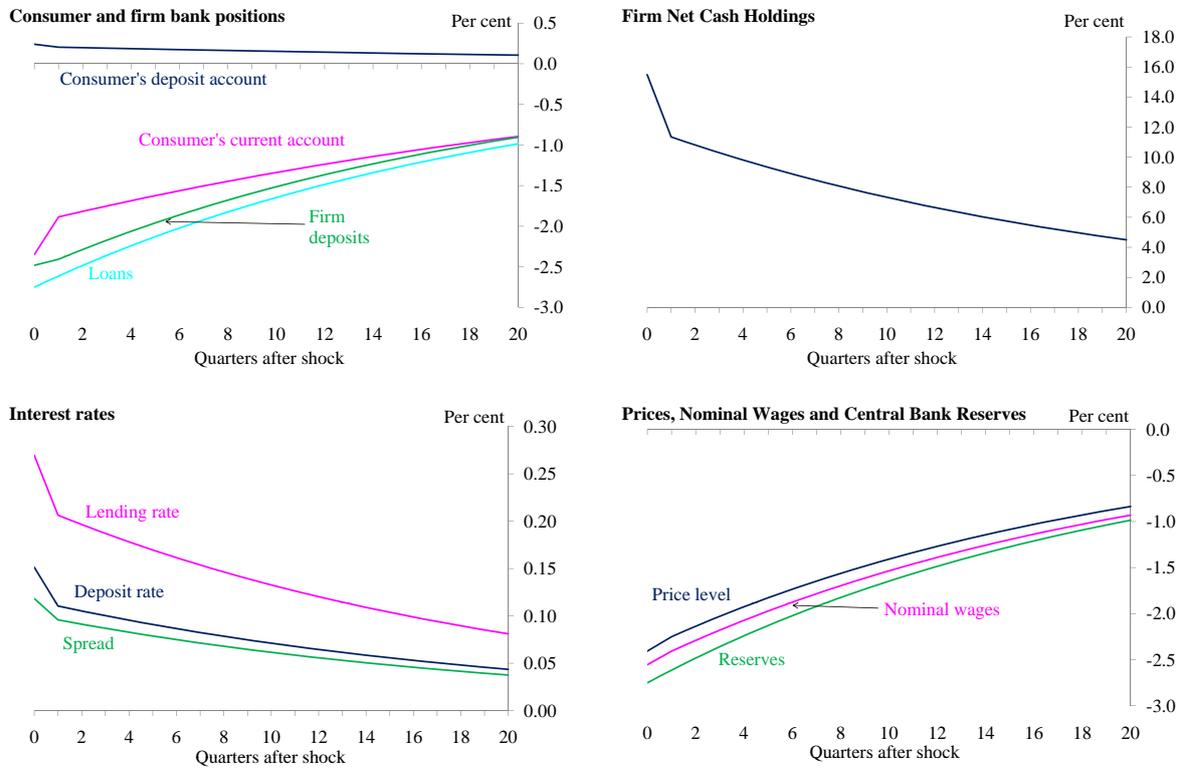
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<sup>16</sup>Unfortunately, the series for M4 lending adjusted for intermediate OFCs only goes back to 1998; the ratio of M4 lending to notes and coin in circulation has been on a downward trend since about 1970, although the trend was interrupted between about 1992 and 2004 where the ratio was basically flat.

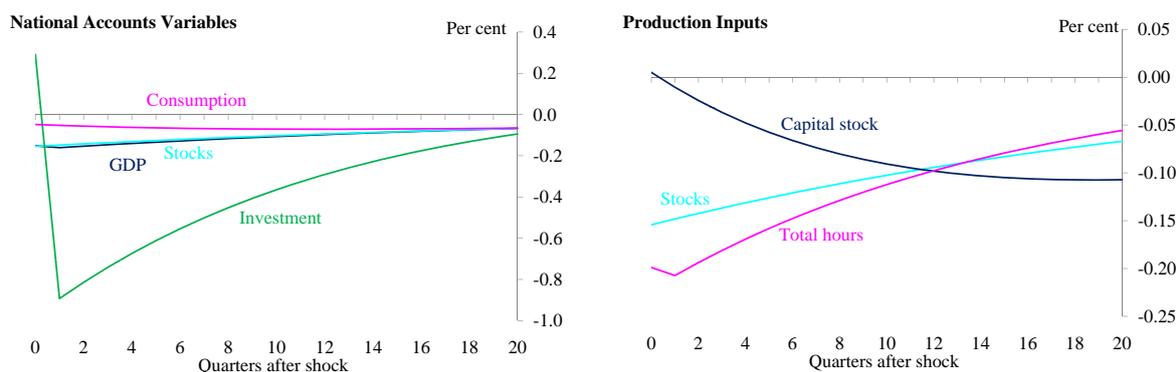
**Chart 7: Ratio of notes and coins in circulation to PNFs short-term borrowing**



**Chart 8: Response of financial variables to a financial intermediation shock**



**Chart 9: Response of non-financial variables to a financial intermediation shock**



ically, it is now more costly for a firm to finance its labour input and inventories, and so demand for these inputs falls. Consequently, firms are producing less, and so output falls. In other words, the shock acts as a ‘supply shock’. Firms are demanding less labour and so the real wage falls. Consumers face a loss of labour income and income from storing inventories, so to smooth the impact of the shock they save more, withdrawing a smaller amount of money from their deposit accounts. Households’ withdrawals of cash fall in the first period, but rebound afterwards. Consumers’ saving deposits rise, and the interest paid on deposits falls.

The responses to the financial intermediation shock discussed here show that even though prices are fully flexible in our model, a disruption to the supply of credit has large and persistent effects on the real economy. In particular, output, consumption and investment fall. The capital stock is persistently lower. And real wages remain weak for a long time. This may help to explain large and persistent effects of financial crises found in numerous studies.<sup>17</sup> Overall, the model’s predictions of a contraction in lending followed by marked falls in output, hours worked and investment together with sharp destocking in the model closely resembles what happened during the recent crisis. This suggests that the working capital channel was important in explaining the dynamics of the recent downturn in the United Kingdom.

Importantly, these responses will depend on the reaction of policymakers to the shock. In the model, the central bank has full control over the banking sector balance sheet. By inserting money directly into the household savings account, the central bank can control the overall amount of broad money in the economy, and therefore can, to an extent, offset the adverse effects of the shock. Indeed, if, as in Cúrdia and Woodford (2009), one assumes that a central bank follows a traditional Taylor rule but also responds to the increase in spreads by injecting money to ensure that interest rates fall, then the effect of the shock on output is smaller than in our benchmark case (where reserves were

<sup>17</sup>For a summary, see Benito, Neiss, Price, and Rachel (2010)

held unchanged) and the effect on the price level is reversed: inflation rises following the banking shock.

## 5.2 Trade credit shock

It is sometimes argued that trade credit can act as a dampening force on the behaviour of macroeconomic variables. For example, the Meltzer hypothesis, or the ‘trade credit channel’, suggests that following a tightening of monetary policy, the ‘bank credit channel’ is partly offset by larger firms (those who can access capital markets directly) extending more generous trade credit to firms shut out of bank borrowing. Kohler, Britton, and Yates (2000) find evidence for such a reaction by listed UK firms following monetary tightening.

As highlighted in Chart 2e, the recent financial crisis has also been associated with a reduction in the availability of trade credit insurance which has led to less trade credit. By imposing a reduction of trade credit in our model (a negative trade credit shock), we find that this channel largely reinforces the financial intermediation shock discussed above. To see this, note that when a negative trade credit shock happens, loans are fixed as the central bank is assumed not to respond and the desired reserve asset ratio of banks remains unchanged. But firms have to borrow more in order to finance a given level of production. Thus demand for loans increases, and so the lending rate rises. The subsequent response of other variables is analogous to the banking sector shock. In the interests of space, we do not report the responses to this shock as they can be thought of as scaled versions of the shocks in Charts 8 and 9.

We therefore conclude that in the recent crisis, the higher risk of default and the reduced supply of trade credit are likely to have contributed to the worsening of firms’ working capital position in a way similar to that implied by the model. Firms may have found themselves needing to borrow more precisely at the point when banks were restricting their lending, magnifying the effect of the banking sector shock.

## 6 Conclusions

In this paper, we have documented the importance of working capital to the UK economy. We then developed a DSGE model that introduces an explicit role for the components of working capital. We did this in order to understand how the responses of key macroeconomic variables such as investment, inventories, employment, output and inflation to economic shocks are affected by the need for firms to raise working capital and, in particular, how the supply side of the economy is affected. We found that the responses of real variables to a productivity shock were not substantially altered by the presence of a working capital constraint, though the need to raise working capital did act to slightly

dampen the response of hours, stocks, investment and output to the shock. We found that the response of the price level to a productivity shock was much larger in a world where firms needed to raise working capital. This came about because money demand then became determined by nominal income rather than nominal consumption. The major change, though, was that monetary policy shocks have real effects in a world where firms need to borrow to finance their working capital needs since monetary policy could directly affect firms' costs in this case: the well-known 'cost channel'.

In addition, we used the model to examine how a financial crisis, such as was experienced in the United Kingdom in 2007 and 2008, might affect the economy via its effect on working capital. We found that, even in a world of flexible prices, a disruption to the supply of credit would have large and persistent effects on the real economy through this channel. This finding may help to explain the large and persistent effects of financial crises that have been found in numerous empirical studies and also suggests that the working capital channel was important in explaining the dynamics of the recent downturn in the United Kingdom.

A great deal more research is required to more fully understand and appreciate the impact of working capital and liquidity requirements on macroeconomic outcomes. In particular, we have kept the analysis here simple to ensure that the model could be quickly and easily solved; future work might extend the analysis to include heterogeneous firms and even different sectors (for example, a sector producing intermediate goods). This would allow a more micro-founded treatment of trade credit. Heterogeneity would also allow the consideration of bankruptcy which is, by construction, not covered in our analysis.

The results in our model, in particular the persistence and magnitude of the real effects, are all the more surprising given that we consider a flexible price framework. If we assumed sticky prices, the model would generate a greater role for monetary policy as real variables would react more aggressively in the short-term while prices were sticky. Additionally, the large response of prices to the financial shock would be transferred to real variables amplifying the downturn in GDP.

Nonetheless, this paper has highlighted the policy relevance and potentially large impact of firm level working capital requirements on United Kingdom economic activity. We find that financial intermediation shocks, similar to those experienced in the United Kingdom post-2007, have persistent negative effects on economic activity; these effects are reinforced by reductions in trade credit which is consistent with the recent experience of the United Kingdom. Our model also admits a crucial role for monetary policy to offset such shocks consistent with Cúrdia and Woodford (2009) despite the fact that we examine a flexible price environment.

## A Appendix 1:

### The intraperiod behaviour of the bank balance sheet

In this appendix we extend the analysis of Section 3.3 by providing the full account of how each action within a period affects the banking sector and its balance sheet. The description here does not provide any discussion or justification of any assumptions as these are provided in the main text.

As described in the main text, households hold interest-earning savings deposits,  $D_{t-1}$ , as well as non interest earning current account deposits,  $B_{t-1}$  at the start of period  $t$ . Firms also hold current accounts  $F_{t-1}$ , and enter the period with outstanding loans  $L_{t-1}$ . Finally, financial institutions - in addition to having liabilities of  $D_{t-1}$ ,  $B_{t-1}$  and  $F_{t-1}$ , and assets of  $L_{t-1}$  - also hold reserves  $R_{t-1}$ , at the central bank. Therefore, the beginning of period bank balance sheet is:

Banking Sector Balance Sheet	
Assets	Liabilities
$R_{t-1}$	$D_{t-1}$
$L_{t-1}$	$B_{t-1}$
	$F_{t-1}$

When the financial markets open, banks pay interest on the savings deposits held with them at the interest rate  $i_{d,t-1}$  and the firms pay interest on their loans at the interest rate  $i_{l,t-1}$ . The net interest received is added to the bank's cash reserves and then re-deposited (and so added back to reserves) such that net interest payments received raise the liabilities side of the Bank balance sheet. Bank profits, given by the difference between the financial inflows and financial outflows and denoted  $\Pi_{b,t-1} = i_{l,t-1}L_{t-1} - i_{d,t-1}D_{t-1}$ , would increase the equity capital of the bank.<sup>18</sup> The aggregate bank balance sheet is now:

Banking Sector Balance Sheet	
Assets	Liabilities
$R_{t-1} - i_{d,t-1}D_{t-1} + i_{l,t-1}L_{t-1} +$	$(1 + i_{d,t-1})D_{t-1}$
$i_{d,t-1}D_{t-1} - i_{l,t-1}L_{t-1}$	$B_{t-1}$
$L_{t-1}$	$F_{t-1} - i_{l,t-1}L_{t-1}$
	$\Pi_{b,t-1} = i_{l,t-1}L_{t-1} - i_{d,t-1}D_{t-1}$

<sup>18</sup>There are neither asset price gains nor bad debts to affect profits.

Firms pay back their loans in full out of their current deposits  $F_{t-1} = (1 + i_{l,t-1})L_{t-1}$ . We assume that banks make zero profits which suggests that  $i_{l,t-1}L_{t-1} = i_{d,t-1}D_{t-1}$ . Following the interest payments and repayment of corporate debt, the balance sheet is:

Banking Sector Balance Sheet	
Assets	Liabilities
$R_{t-1}$	$(1 + i_{d,t-1})D_{t-1}$ $B_{t-1}$ $\Pi_{b,t-1} = 0$ $F_{t-1} - (1 + i_{l,t-1})L_{t-1} = 0$

Consumers then decide how much of these resources,  $(1 + i_{d,t-1})D_{t-1} + B_{t-1}$ , to leave as savings deposits in the bank (which will not be available for use this period) and how much to move to their current account,  $M_t$ . This rebalancing of the household savings portfolio only affects the liabilities side of the balance sheet which now becomes:

Banking Sector Balance Sheet	
Assets	Liabilities
$R_{t-1}$	$(1 + i_{d,t-1})D_{t-1} - M_t$ $B_{t-1} + M_t$

The Central Bank then decides on the monetary injection,  $X_t$  which raises bank reserves in the banking sector. Banks use some of the savings and lend them to firms for working capital. Such lending represents an asset for the bank and as we assume that, in this credit economy, no money leaks out of the banking sector lending will increase the bank's liabilities (as the money is put into the firm's current account). As a result, the balance sheet of the banking sector expands:

Banking Sector Balance Sheet	
Assets	Liabilities
$R_{t-1} + X_t$	$(1 + i_{d,t-1})D_{t-1} + X_t - M_t$
$L_t$	$B_{t-1} + M_t$  $L_t$

The economy now enters a period in which deposit accounts are closed off; the bank will allow access to current accounts but will not pay interest on these accounts as the money cannot be profitably lent out. The wages and inventory fee is paid into the household current account and households use their current account balances to finance nominal consumption. The firm takes the sales revenue and uses it to pay for the portion of inventory costs that was provided on trade credit,  $(1 - \gamma_t)P_t\chi s_{t-1}$ , and then divides

the remainder into dividends,  $\Pi_{f,t}$ , - paid directly into the household's current account - and retained earnings - kept in the firm's current account in order to pay back loans at the start of the next period. Firm deposits at the end of the period are given by:

$$F_t = P_t c_t - \Pi_{f,t} - (1 - \gamma_t) P_t \chi s_{t-1} \quad (22)$$

The household's bank balances at the beginning of the following period will be given by:

$$D_t = (1 + i_{d,t-1}) D_{t-1} + X_t - M_t \quad (23)$$

$$B_t = \Pi_{f,t} + \Pi_{b,t} + (1 - \gamma_t) P_t \chi s_{t-1} \quad (24)$$

The bank's balance sheet at the beginning of the next period is given by an analogous balance sheet to the beginning of period  $t$ :

Banking Sector Balance Sheet	
Assets	Liabilities
$R_t$	$D_t$
$L_t$	$B_t$
	$F_t$

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