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SME interaction capabilities and participation in high value manufacturing global value chains

Zakiah Syamra Suhaimi
Warwick Manufacturing Group, University of Warwick

Janet Godsell (J.Godsell@warwick.ac.uk)
Warwick Manufacturing Group, University of Warwick

Antony Karatzas (A.Karatzas@warwick.ac.uk)
Warwick Manufacturing Group, University of Warwick

Abstract

This study focusses on a survey instrument aiming to capture the effect of interaction capabilities on SMEs’ participation in global value chains. An index to capture the extent of participation was also advanced based on the Ansoff matrix. The paper reports the instrument development prior to conducting the large-scale empirical study.