

Original citation:

Stewart, Neil, 1974-, Ungemach, C., Harris, A. J. L., Bartels, D. M., Newell, B. R., Paolacci, G. and Chandler, J.. (2015) The average laboratory samples a population of 7,300 Amazon Mechanical Turk workers. *Judgment and Decision Making*, 10 (5). pp. 479-491.

Permanent WRAP url:

<http://wrap.warwick.ac.uk/71040>

Copyright and reuse:

The Warwick Research Archive Portal (WRAP) makes this work of researchers of the University of Warwick available open access under the following conditions.

This article is made available under the Creative Commons Attribution 3.0 (CC BY 3.0) license and may be reused according to the conditions of the license. For more details see: <http://creativecommons.org/licenses/by/3.0/>

A note on versions:

The version presented in WRAP is the published version, or, version of record, and may be cited as it appears here.

For more information, please contact the WRAP Team at: publications@warwick.ac.uk

warwick**publications**wrap

highlight your research

<http://wrap.warwick.ac.uk>

The Average Laboratory Samples a Population of 7,300 Amazon Mechanical Turk Workers

Neil Stewart* Christoph Ungemach† Adam J. L. Harris‡ Daniel M. Bartels§ Ben R. Newell¶
Gabriele Paolacci|| Jesse Chandler**

Abstract

Using capture-recapture analysis we estimate the effective size of the active Amazon Mechanical Turk (MTurk) population that a typical laboratory can access to be about 7,300 workers. We also estimate that the time taken for half of the workers to leave the MTurk pool and be replaced is about 7 months. Each laboratory has its own population pool which overlaps, often extensively, with the hundreds of other laboratories using MTurk. Our estimate is based on a sample of 114,460 completed sessions from 33,408 unique participants and 689 sessions across seven laboratories in the US, Europe, and Australia from January 2012 to March 2015.

Keywords: Amazon Mechanical Turk, MTurk, capture-recapture, population size.

1 Introduction

Amazon Mechanical Turk (MTurk) offers a large on-line workforce who complete human intelligence tasks (HITS). As experimenters, we can recruit these MTurk workers to complete our experiments and surveys (see Paolacci & Chandler, 2014, for a review). This is exciting, because the MTurk population is more representative of the population at large, certainly more representative than an undergraduate sample, and produces reliable results at low cost (Behrend, Sharek, Meade, & Wiebe, 2011; Berinsky, Huber, & Lenz, 2012; Buhrmester, Kwang, & Gosling, 2011; Paolacci, Chandler, & Ipeirotis, 2010; Woods, Velasco, A., X., & Spence, 2015). MTurk reports having 500,000 registered workers from 190 countries. MTurk workers are used in psychology, economics, and political science, with clas-

sic findings replicated in all three domains (Berinsky et al., 2012; Goodman, Cryder, & Cheema, 2013; Horton, Rand, & Zeckhauser, 2011; Klein et al., 2014; Mullinix, Druckman, & Freese, 2014; Paolacci et al., 2010).

There are hundreds of MTurk studies: The PsychARTICLES database, which searches the full text of articles in APA journals, reports 334 articles with the phrase “MTurk” or “Mechanical Turk”, all in the last five years. There are 82 articles in the (non-APA) journal *Judgment and Decision Making* and 99 articles in the (non-APA) journal *Psychological Science* with these phrases in the full text, again all in the last five years (see Woods et al., 2015). Exactly half of these articles have appeared since January 2014—that is, in about the last year the total number of articles mentioning MTurk has doubled. Google Scholar gives 17,600 results for this search and 5,950 articles for 2014 alone. The anonymity and speed of MTurk data collection, and the volume of papers makes the pool of workers seem limitless. When a laboratory conducts a study on MTurk, how many participants are in the population from which it is sampling? The population size matters for planning a series of experiments, considerations about participant naïveté, and running similar experiments or replications across laboratories.

To address this question we used capture-recapture analysis, a method frequently used in ecology and epidemiology to estimate population sizes (Seber, 1982). The logic of capture-recapture analysis is illustrated by the Lincoln-Petersen method: To estimate the number of fish in a lake, make two fishing trips. On the first trip catch and mark some fish before returning them. On the second trip, catch some fish and observe the proportion that are marked. The total number of unmarked fish in the lake can be estimated by extrapolating the proportion of marked and unmarked fish

We thank Jon Baron, Leif Nelson, Stian Reimers, and two anonymous reviewers for suggestions. Neil Stewart was supported by the Economic and Social Research Council (grant numbers ES/K002201/1 and ES/K004948/1) and the Leverhulme Trust (grant RP2012-V-022). Christoph Ungemach was supported by the National Science Foundation (grants NSF-SES 0951516 and NSF-SES 1227462). Ben Newell was supported by the Australian Research Council (grant numbers LP120100224 and FT110100151).

Raw data and complete R code for this analysis are posted on-line at <http://www.stewart.warwick.ac.uk/>.

Copyright: © 2015. The authors license this article under the terms of the Creative Commons Attribution 3.0 License.

*Department of Psychology, University of Warwick, Coventry, CV4 7AL, UK. Email: neil.stewart@warwick.ac.uk.

†Columbia University

‡University College London

§University of Chicago

¶University of New South Wales

||Rotterdam School of Management, Erasmus University Rotterdam

**University of Michigan and Mathematica Policy Research

caught on the second trip to the (known) number of fish marked on the first trip and the (unknown) number of unmarked fish in the lake. You don't need to catch all of the fish in the lake to estimate how many there are.

We used an open-population capture-recapture analysis (Cormack, 1989), which allows for MTurk workers to enter and leave the population. As we found moderate turnover rates, these open-population models are more appropriate than the closed-population models (Otis, Burnham, White, & Anderson, 1978). We use the Jolly-Seber open-population model, which allows us to estimate the population size, rates of survival from one period to the next, and new arrivals to the population (Cormack, 1989; Rivest & Daigle, 2004). A tutorial on the application of capture-recapture models is given in the Appendix.

Below we apply this capture-recapture analysis to the MTurk population, but this method could be used to estimate the size of any human population by sampling people several times (Fisher, Turner, Pugh, & Taylor, 1994; Laporte, 1994). The raw data for these analyses come from the batch files which one can download from the MTurk requester web pages. These batch files contain, among other things, a *WorkerId* which is a unique identifier for each worker and that allows us to track workers across experiments and laboratories. To preempt the results, our laboratories are sampling from overlapping pools, each pool with fewer than 10,000 workers.

2 The Laboratories

We have pooled data from our seven laboratories, each with a separate MTurk account. Our laboratories are based in the US, UK, the Netherlands, and Australia. There were 33,408 unique participants or, in the language of MTurk, *workers*. These workers completed 114,460 experimental sessions or *HITs*. HITs were run in 689 different batches, with one experiment often run in multiple batches. The HITs were short experiments, often in the domain of judgment and decision making.

The top panel in Figure 1 shows how the dates of sessions for each lab. The sessions took place between 7 January 2012 and 3 March 2015.

The middle rows of Figure 1 show requirements of participants in terms of HIT acceptance history and geographical location. As is typical for experimental research on MTurk, all HITs were opened beyond "Master" level workers. Only Stewart opened HITs to significant proportion of workers from outside the US and only Stewart allowed a non-trivial fraction of workers with HIT approval rates below 90%.

The bottom panel of Figure 1 plots median pay against duration for each experimental session. Duration is likely to be noisy because people sometimes accept the HIT after completing a task, sometimes accept a HIT and take a

break before completing the task, and sometimes complete other tasks simultaneously. Across laboratories, median pay was \$0.35 and median duration was 4.4 minutes. The median hourly wage was \$5.54 (cf. the US federal minimum of \$7.25), though this will be an underestimate if durations are overestimated.

3 The Size of the MTurk Population

We included all HITs in our open-population analysis, except HITs where participants were invited to make multiple submissions and HITs where participation was only open to those who had taken part in a previous HIT. This removed 19% of HITs. These are the only exclusions. In estimating the open-population model, we treated each of the 13 quarter years from January 2012 to March 2015 as a capture opportunity. We fitted the model separately for each laboratory.

Figure 2 displays the estimates from the open population analysis. Each column is for a different laboratory. Each row displays the estimate for different parameters across the 13 quarters. In the Jolly-Seber model estimates for the first and last quarter are not available (see the Appendix for details on this issue and also Baillargeon & Rivest, 2007; Cormack, 1989).

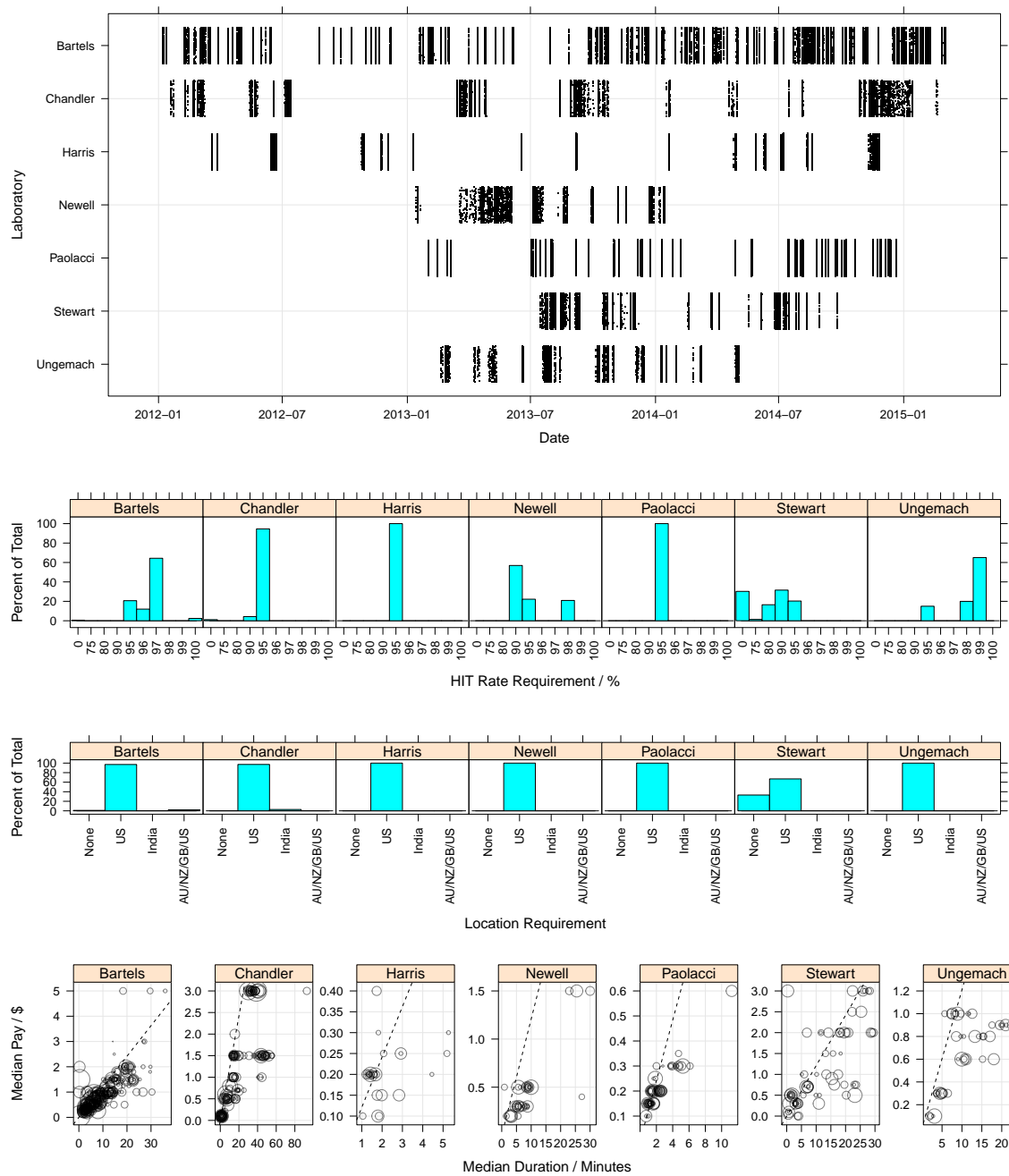
The top row contains the estimates of the size of the MTurk population each laboratory can reach in each quarter, which is our primary interest. Estimates of the worker population size vary across time and laboratories, but estimates for individual labs are nearly always below 10,000 in every quarter. Note, this estimate is of the pool from which the laboratory sampled, not the number of workers actually sampled.

The leftmost column contains an estimate for the joint reach of all seven laboratories, where all the data are pooled as if they came from one laboratory. Our seven laboratories have a joint reach of between about 10,000 and 15,000 unique workers in any quarter (average 11,800).

The rightmost column contains estimates for a hypothetical laboratory, labelled "Average Lab", derived by combining the estimates from each of the seven laboratories using a random effects meta analysis (Cumming, 2014). There is considerable heterogeneity across laboratories (median $I^2 = 96\%$), though we leave exploring these differences to later experimental investigation. Effectively, the meta analysis is our best estimate at the reach of an unknown eighth laboratory, which could be yours. The average over time of the population size we expect this unknown laboratory to reach is about 7,300 unique workers.

The second row gives estimates of the probability that a worker in the population survives, or persists, from one quarter to the next. The random effects meta analysis gives a mean estimate of .74. This corresponds to a worker half-life

Figure 1: The details of timing, HIT acceptance and location requirements, and pay and duration across the seven labs. The first row shows the timing of the experiments by laboratory. A dot, jittered vertically, represents a single HIT. The second and third rows show the differences between laboratories in HIT acceptance rates and location requirements for participation. The final row shows scatter plots of the median pay against duration for each experiment. Each circle is a batch and its area is proportional to the number of HITs. The dashed line is the \$7.25 per hour US federal minimum wage, with batches under the line paying less. Note, scales differ over panels.

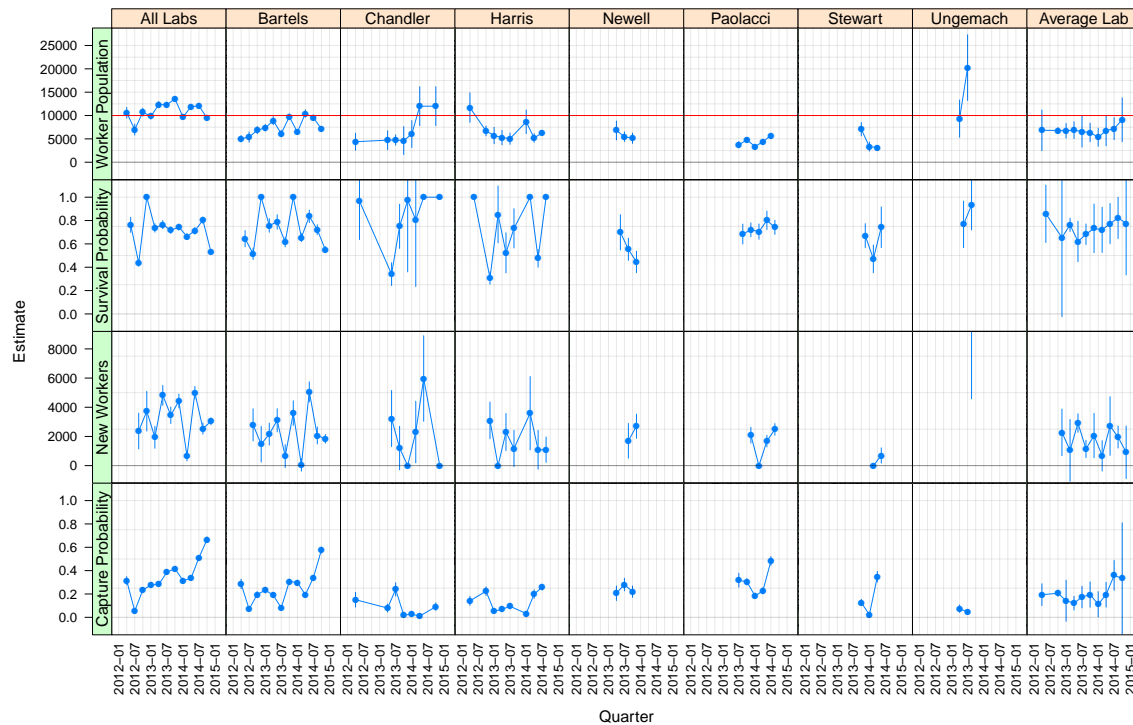


of about 7 months—the time it takes for half of the workers present in one quarter to have left.

The third row gives estimates of the number of new work-

ers arriving in the population sampled by a laboratory. The random effects meta analysis gives a mean estimate of about 1,900 new workers arriving each quarter for the average lab-

Figure 2: Open population analysis results. Error bars are the extent of 95% confidence intervals.



oratory. For our combined laboratories, the mean estimate is 3,500 new workers arriving each quarter.

The bottom row gives estimates of the probability that workers will be sampled in the laboratory each quarter. Estimates vary across labs and time, and will be determined by the number of HITs offered, given almost all HITs offered are taken.

3.1 Pay

Buhrmester et al. (2011) found that increasing pay rates increased the rate at which workers were recruited but did not affect data quality. We found that paying people more does not increase the population available—at least not within the ranges our laboratories covered. Figure 3 repeats the Jolly-Seber open population modeling, but splitting HITs by hourly pay rate quartile instead of laboratory. The mean population estimate, averaged across quarters, decreased from 8,400 95% CI [8,100–8,800] for the lowest rates of pay to 6,200 95% CI [5,800–6,500] for the highest rates of pay. An analysis with absolute pay rather than pay rate also found no positive effect of pay on the population estimate.

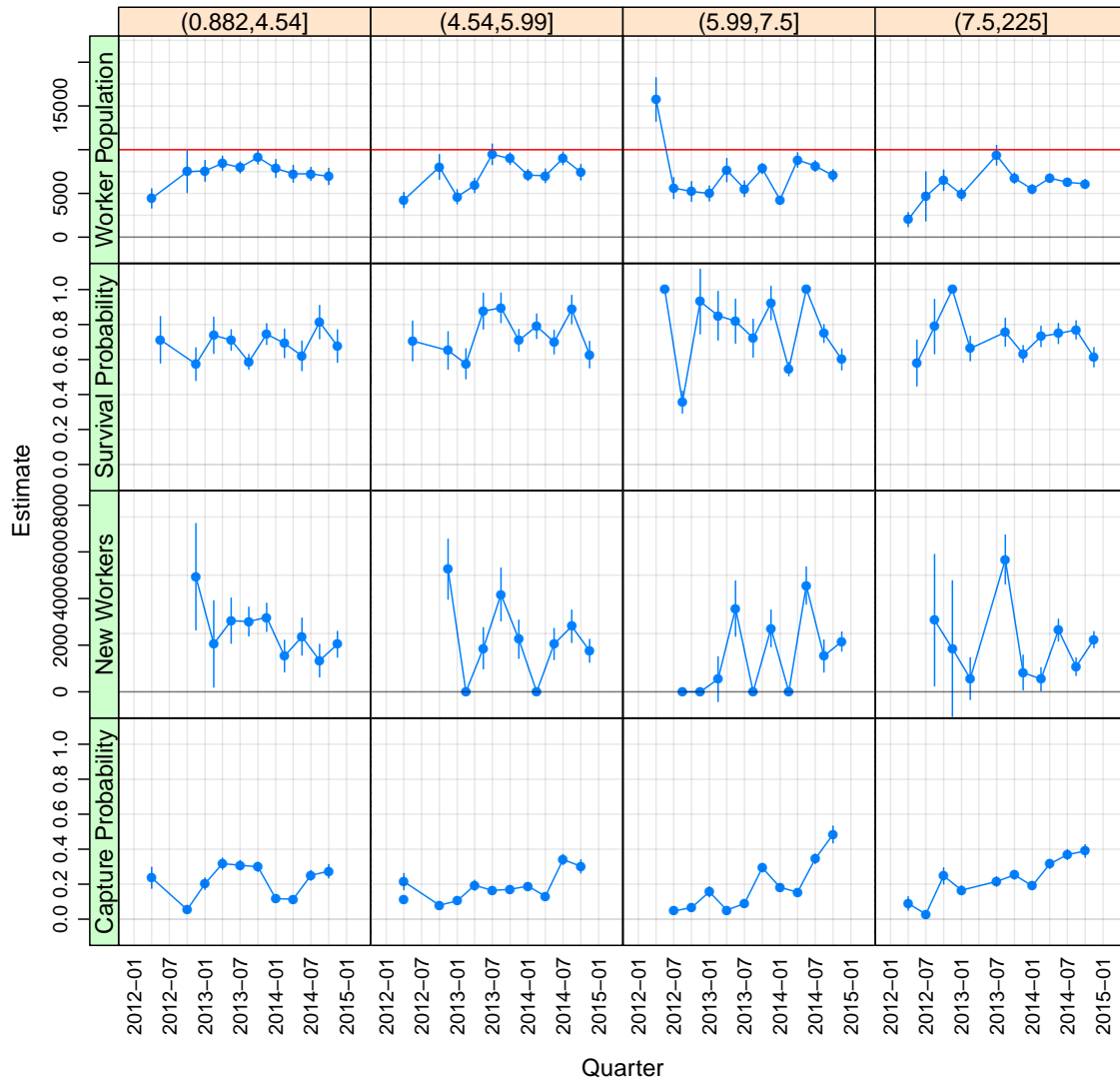
3.2 Batch Size

Running batches in larger sizes does increase the size of the population available. Figure 4 repeats the Jolly-Seber open population modeling, but splitting HITs by the size of the quota requested when the batch was posted. Population estimates increase from 3,400 95% CI [2,600–4,100] for the smallest batches to 11,400 95% CI [11,000–11,700] for the largest batches from our combined laboratories.

3.3 Robustness of the Open Population Estimate

The Jolly-Seber model we estimate does not accommodate heterogeneity in the capture probability across workers. By examining the residuals we find captures in 10 or more quarters are more frequent than the Jolly-Seber model fit predicts. This means that there are some individuals who are particularly likely to be captured, perhaps reflecting the tendency for some participants to be especially interested in completing surveys, both on MTurk (Chandler, Mueller, & Ipeirotis, 2013) and in other online nonprobability panels (Hillygus, Jackson, & Young, 2014). Thus we repeated the analysis excluding the individuals caught in 10 or more of the 13 quarters (34% of workers). The logic is that the individuals never caught—which is what we need to estimate to get the population total, given we have actually counted

Figure 3: Open population analysis results for different hourly rates of pay. Column headings give the ranges of pay rates for the four quartiles in the distribution of hourly pay. Error bars are the extent of 95% confidence intervals.



everyone else—are most like those caught rarely. The population estimate is, however, little affected by this exclusion. For example, the estimate of the reach of our combined laboratories increases slightly from 11,800 to 12,400.

We also reran the open-population estimation restricting the analysis to US workers with a HIT acceptance rate requirement of greater than 80%, which is the modal requirement across our seven labs. The estimate of the reach of our combined laboratories decreased slightly from 11,800 to 10,900 per quarter. The number of new workers for our combined laboratories decreased from 3,500 to 3,200 per quarter. Survival rates and capture probabilities are virtually identical.

Though we have not done so here, we could have modeled the heterogeneity in capture probability directly. We could also have used nested models to allow for migration between laboratories (Rivest & Daigle, 2004), which also deals with heterogeneous capture probabilities.

4 Repeated Participation

When you run a batch on MTurk, the default is to allow each worker to participate only once. But workers have very often completed many other batches on MTurk. They follow specific requesters or have a proclivity towards certain types of studies like psychology experiments (Chandler et al., 2013).

Figure 4: Open population analysis results for different size batches. Column headings give the ranges of batch sizes for the four quartiles in the distribution of batch sizes. Error bars are the extent of 95% confidence intervals.

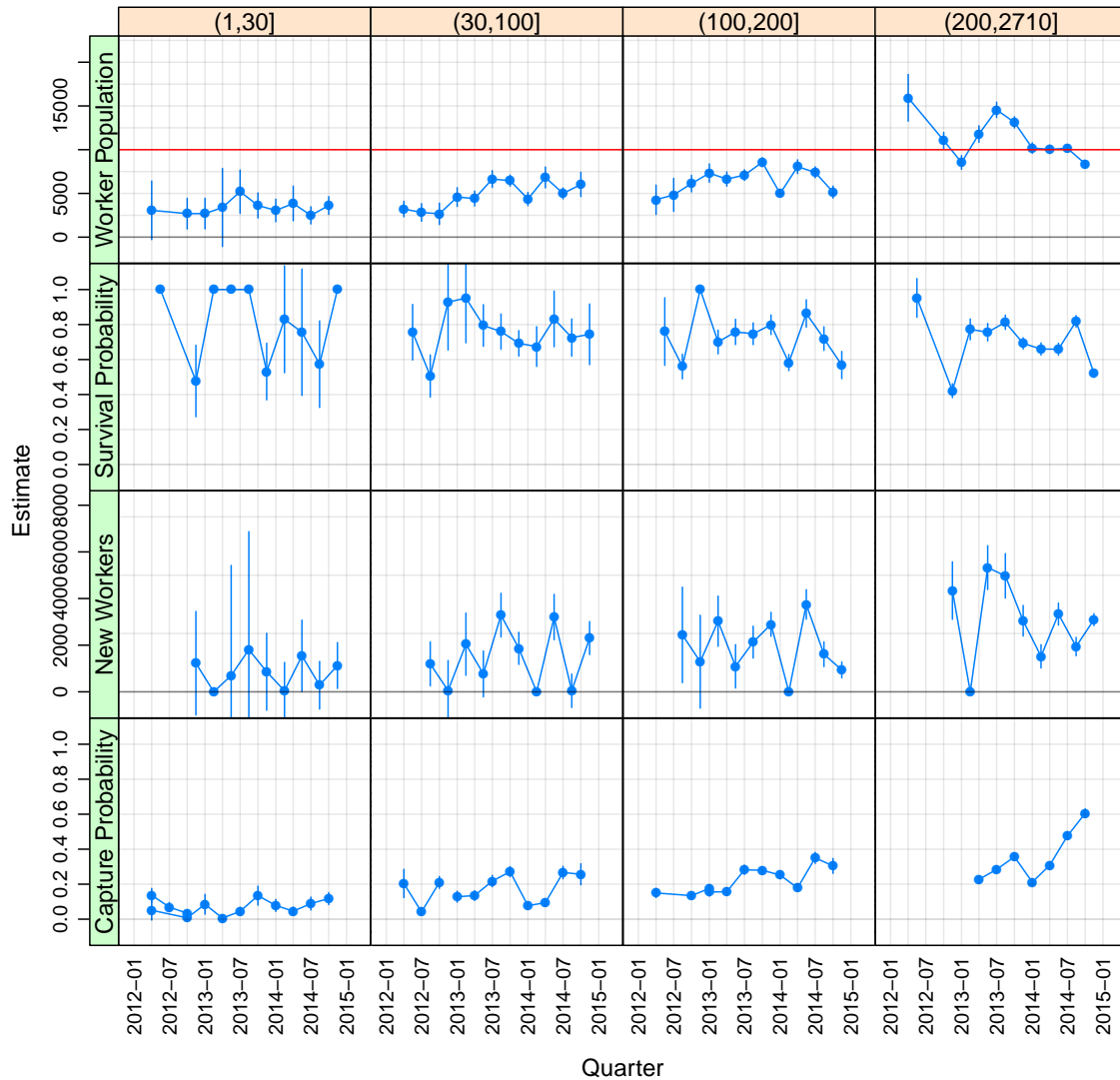


Figure 5 plots, for each laboratory, the distribution of the number of other batches completed. For example, in the Bartels laboratory, only 27% of HITs are from workers who did not complete any other HIT within the laboratory.

Figure 6 shows, for each laboratory, the distribution of the number of the other six laboratories visited by each worker. For example, in the Bartels laboratory, just under 50% of the workers did not visit any of the other six laboratories, and just over 50% visited at least one other laboratory.

Figure 7 plots an estimate of the heterogeneity in the capture probabilities across laboratories and workers. The estimation is the random effects for worker and laboratory from a mixed effects logistic regression predicting capture. The

plot is for a second capture in a named laboratory given an initial capture in a first laboratory. The probability that a particular worker gets caught in a particular lab is, on average, 0.21, with a 95% highest density interval of [0.08–0.48] for workers and [0.06–0.53] for laboratories. These capture probabilities can be used to estimate the probability of various capture history scenarios.

Together with the population estimates, we can say that the average laboratories can access a population of about 7,300 workers, and that this population is shared in part with other laboratories around the world.

Figure 5: The distribution of the number of other batches completed within a laboratory.

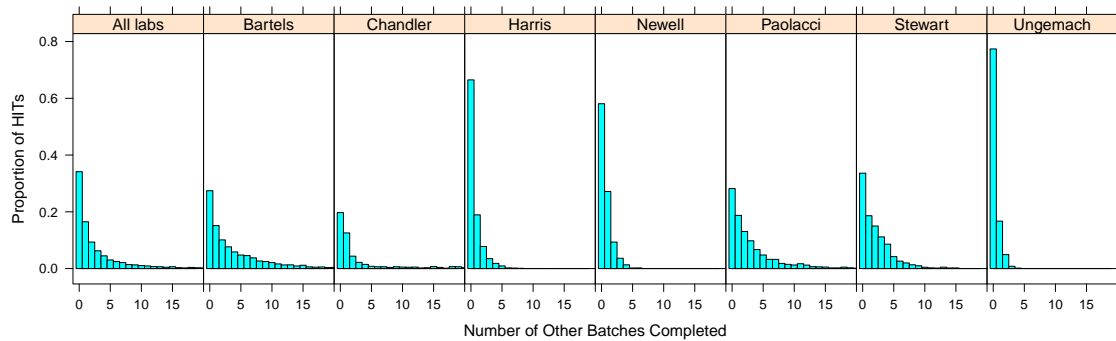
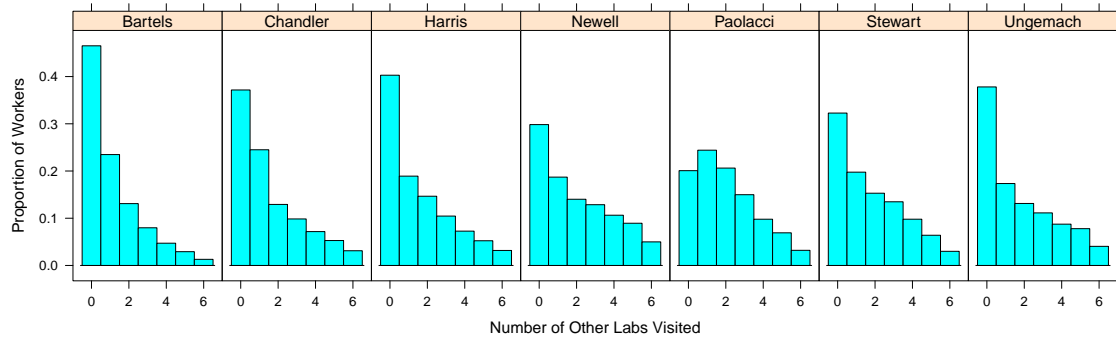


Figure 6: The distribution of the number of other laboratories visited.



5 A Simple Replication

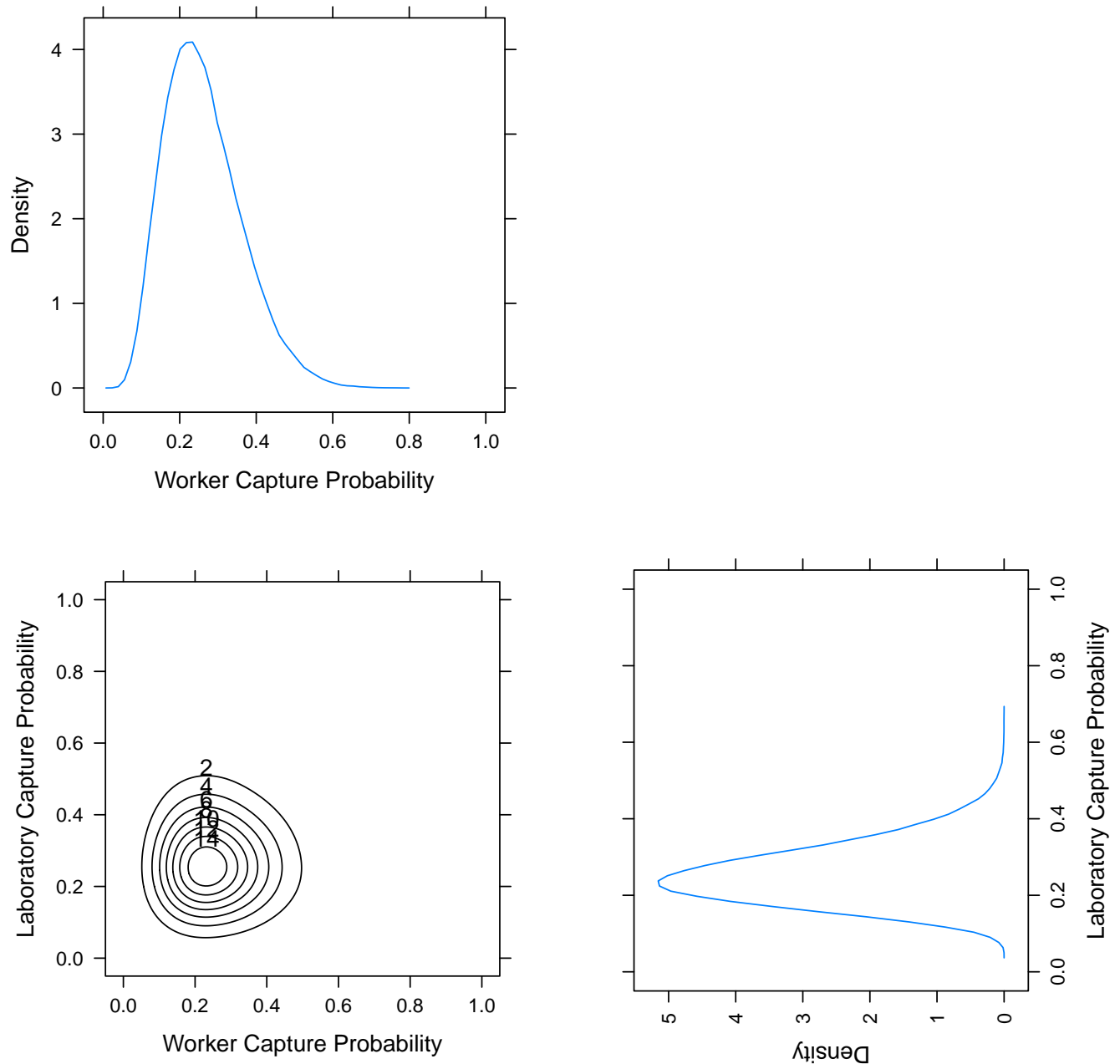
Casey and Chandler ran two large HITs simultaneously from their respective MTurk accounts between the 27th March and 9 May 2015 (Casey, Chandler, Levine, Proctor, & Strolovitch, 2015). HITs were open to US workers with approval rates of 95% and over 50 HITs completed. Casey's HIT was advertised as a 2-minute survey "about yourself" paying \$0.25–\$0.50. Chandler's HIT was advertised as a 13-minute survey on "effective teaching and learning", paying \$1.50. Some workers took both HITs and this overlap allows us to estimate a simple closed-population capture-recapture model. With only two capture occasions, we cannot use an open-population model, but the HITs ran over a sufficiently short window that the coming and going of workers will not be large. Of the 11,126 workers captured in total, 8,111 took part in only Casey's HIT, 1,175 took part in only Chandler's HIT and 1,839 took part in both HITs. Given the asymmetry in the numbers caught in each lab, it is appropriate to allow for heterogeneity in capture probabilities in each lab. This M_t model is described in the Appendix. With only two capture opportunities, this model is saturated and is the most complex model we can estimate. The population estimate

is 16,306 95% CI [15,912, 16,717]. This estimate is a little larger than the estimate based on the largest HITs from our seven labs reported in Section 3.2, but then the HITs were larger than anything we ran in our seven labs and, as we describe above, larger HITs reach a greater population. Overall, this independent estimate is in line with our seven-labs estimate.

6 Discussion

Our capture-recapture analysis estimates that, in any quarter year, the average laboratory can reach about 7,300 workers. In each quarter year, 26% of workers retire from the pool and are replaced with new workers. Thus the population that the average laboratory can reach only a few times larger than the active participant pool at a typical university (course-credit pools tend to have quite high uptake), with a turnover rate that is not dissimilar to the coming and going of university students. While the exact estimate will probably vary in the future, our message about the magnitude of the population available for the average laboratory—which is perhaps surprisingly small—is likely to remain valid given the stability of arrivals and survival rates.

Figure 7: The joint distribution of worker and laboratory capture probabilities, together with marginal distributions.



Our estimates of the size of the population each laboratory is sampling from is of the same order as Fort, Adda, and Cohen's (2011) estimate that 80% of HITs are completed by 3,011 to 8,582 workers, and that there are 15,059 to 42,912 workers in total. In their estimate Fort et al. first construct an estimate for the total number of HITs posted on MTurk each week by using a count of the number of HITs

lasting more than one hour from <http://mturk-tracker.com>, adjusted by a multiple of 5 to get an estimate the total number of HITs of any duration. Then they combine this estimate with survey results from 1,000 workers self reporting the number of HITs they complete per week and a blog post (<http://groups.csail.mit.edu/uid/deneme/?p=502>) giving the distribution of HITs per worker. Our estimates may differ

for two reasons. First, Fort et al.'s estimate depends on the accuracy of the guestimate of the fraction of HITs that are greater than one hour and on the accuracy of the worker self-reports. Second, our capture-recapture analysis estimates the population available to our laboratories, which will be a subset of the total population as we select workers by location and HIT acceptance history, and workers select our HITs or not. Thus our estimate is of the number of workers available to researchers while Fort et al.'s is of the total number of workers using MTurk.

Our findings about workers participating in multiple experiments within a laboratory are broadly in line with earlier research that demonstrates that workers participate in many different HITs within the same laboratory (Berinsky et al., 2012; Chandler et al., 2013). We extend these findings by demonstrating that workers are also likely to complete experiments for many different laboratories. For example, of the workers we captured, 36% completed HITs in more than one laboratory. Of course, given we are only seven of a much larger set of scientists using MTurk, it is extremely likely that our workers have also taken part in many other experiments from other laboratories.

A growing body of research has illustrated the potential consequences of non-naïveté. Many workers report having taken part in common research paradigms (Chandler et al., 2013). Experienced workers show practice effects which may inflate measures of ability or attentiveness to trick questions (Chandler et al., 2013; Glinski, Glinski, & Slatin, 1970; Hauser & Schwarz, 2015). Cooperation in social games on MTurk has declined, perhaps as the result of too much experience or learning (Mason, Suri, & Watts, 2014; Rand et al., 2014). Participants often conform to demand characteristics (Orne, 1962), and MTurk workers may infer demands, correctly or otherwise, from debriefings from earlier experiments. Workers may also have been previously deceived, a key concern in behavioral economics (Hertwig & Ortmann, 2001).

Thus there is a commons dilemma—your study may be improved by adding classic measures or including deception, but subsequent studies may be adversely affected. Participants previously exposed to an experiment tend to show smaller effect sizes the second time (Chandler, Paolacci, Peer, Mueller, & Ratliff, 2015). If non-overlapping samples are required, a relatively short series of experiments could exhaust the MTurk population. For example, using 1,000 workers to estimate a difference in a proportion gives a confidence interval .12 wide or, equivalently, an interval on d .28 wide. So replications by other laboratories, which necessarily require larger sample sizes (Simonsohn, 2013), may be hard and require a delay to allow new workers to enter the pool.

We also observed considerable heterogeneity in the estimates of available workers across pools, suggesting that researcher practices can influence the amount of work-

ers available to them. Many factors differ across our laboratories—such as the description of tasks, duration, posting time, requester reputation, or even just randomness in early update of HITs (Salganik, Dodds, & Watts, 2006)—and so experimental manipulation of these factors is required to make causal claims. However, we can offer two insights. We found that increasing pay did not increase the population available, but that running HITs in larger batches did. Both findings are consistent with more active workers seeking HITs quickly, crowding out other workers.

There are not that many people taking part in experiments on MTurk—about two orders of magnitude fewer than the 500,000 workers headlined by Amazon. We estimate that, if your laboratory used the MTurk population, you were sampling from a population of about 7,300 workers.

References

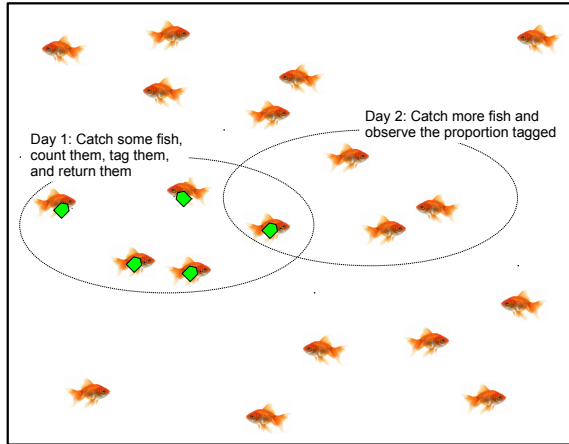
- Baillargeon, S., & Rivest, L.-P. (2007). Rcapture: Loglinear models for capture-recapture in R. *Journal of Statistical Software*, 19. Retrieved from <http://cran.r-project.org/web/packages/Rcapture/Rcapture.pdf>
- Behrend, T. S., Sharek, D. J., Meade, A. W., & Wiebe, E. N. (2011). The viability of crowdsourcing for survey research. *Behavior Research Methods*, 43, 800–813. doi: 10.3758/s13428-011-0081-0
- Berinsky, A. J., Huber, G. A., & Lenz, G. S. (2012). Evaluating online labor markets for experimental research: Amazon.com's Mechanical Turk. *Political Analysis*, 20, 351–368. doi: 10.1093/pan/mpr057
- Buhrmester, M., Kwang, T., & Gosling, S. D. (2011). Amazon's Mechanical Turk: A new source of inexpensive, yet high-quality, data? *Perspectives On Psychological Science*, 6, 3–5. doi: 10.1177/1745691610393980
- Casey, L., Chandler, J., Levine, A. S., Proctor, A., & Strolavitch, D. (2015). *Demographic characteristics of a large sample of us workers*. Unpublished manuscript.
- Chandler, J., Mueller, P., & Ipeirotis, P. G. (2013). Non-naïveté among Amazon Mechanical Turk workers: Consequences and solutions for behavioral researchers. *Behavior Research Methods*. doi: 10.3758/s13428-013-0365-7
- Chandler, J., Paolacci, G., Peer, E., Mueller, P., & Ratliff, K. (2015). Using non-naïve participants can reduce effect sizes. *Psychological Science*, 26, 1131–1139. doi: 10.1177/0956797615585115
- Cormack, R. M. (1989). Log-linear models for capture recapture. *Biometrics*, 45, 395–413. doi: 10.2307/2531485
- Cumming, G. (2014). The new statistics: Why and how. *Psychological Science*, 25, 7–29. doi: 10.1177/0956797613504966

- Fisher, N., Turner, S., Pugh, R., & Taylor, C. (1994). Estimating the number of homeless and homeless mentally ill people in north east Westminster by using capture-recapture analysis. *British Medical Journal*, 308, 27–30.
- Fort, K., Adda, G., & Cohen, K. B. (2011). Amazon Mechanical Turk: Gold mine or coal mine? *Computational Linguistics*, 37, 413–420. doi: 10.1162/COLI_a_00057
- Francis, C. M., Barker, R. J., & Cooch, E. G. (2013). Modeling demographic processes in marked populations: Proceedings of the EURING 2013 analytical meeting [Special Issue]. *Ecology and Evolution*, 5. doi: 10.1111/2041-210X.12300
- Glinski, R. J., Glinski, B. C., & Slatin, G. T. (1970). Nonnaivety contamination in conformity experiments: Sources, effects, and implications for control. *Journal of Personality and Social Psychology*, 16, 478–485. doi: 10.1037/h0030073
- Goodman, J. K., Cryder, C. E., & Cheema, A. (2013). Data collection in a flat world: The strengths and weaknesses of mechanical turk samples. *Journal of Behavioral Decision Making*, 26, 213–224. doi: 10.1002/bdm.1753
- Hauser, D. J., & Schwarz, N. (2015). Attentive turkers: Mturk participants perform better on online attention checks than subject pool participants. *Behavior Research Methods*. doi: 10.3758/s13428-015-0578-z
- Hertwig, R., & Ortmann, A. (2001). Experimental practices in economics: A methodological challenge for psychologists? *Behavioral and Brain Sciences*, 24, 383–451.
- Hillygus, D. S., Jackson, N., & Young, M. (2014). Professional respondents in non-probability online panels. In M. Callegaro, R. Baker, P. Lavrakas, J. Krosnick, J. Bethlehem, & A. Gritz (Eds.), *Online panel research: A data quality perspective* (pp. 219–237). West Sussex, UK: Wiley.
- Horton, J. J., Rand, D. G., & Zeckhauser, R. J. (2011). The online laboratory: Conducting experiments in a real labor market. *Experimental Economics*, 14, 399–425. doi: 10.1007/s10683-011-9273-9
- Klein, R. A., Ratliff, K. A., Vianello, M., Adams, J., Reginald B., Bahník, S., Bernstein, M. J., ... Nosek, B. A. (2014). Investigating variation in replicability: A “many labs” replication project. *Social Psychology*, 45, 142–152. doi: 10.1027/1864-9335/a000178
- Laporte, R. E. (1994). Assessing the human condition: Capture-recapture techniques. *British Medical Journal*, 308, 5–6.
- Mason, W., Suri, S., & Watts, D. J. (2014, June). Long-run learning in games of cooperation. In *Proceedings of the 15th acm conference on economics and computation*. ACM. doi: 10.1145/2600057.2602892
- Mullinix, K., Druckman, J., & Freese, J. (2014). *The generalizability of survey experiments* [Institute for Policy Research Northwestern University Working Paper Series]. Retrieved from <http://www.ipr.northwestern.edu/publications/docs/workingpapers/2014/IPR-WP-14-19.pdf>
- Orne, M. T. (1962). On the social-psychology of the psychological experiment: With particular reference to demand characteristics and their implications. *American Psychologist*, 17, 776–783. doi: 10.1037/h0043424
- Otis, D. L., Burnham, K. P., White, G. C., & Anderson, D. R. (1978). Statistical inference from capture data on closed animal populations. In *Wildlife monographs* (Vol. 62). Wildlife Society.
- Paolacci, G., & Chandler, J. (2014). Inside the turk: Understanding mechanical turk as a participant pool. *Current Directions in Psychological Science*, 23, 184–188. doi: 10.1177/0963721414531598
- Paolacci, G., Chandler, J., & Ipeirotis, P. G. (2010). Running experiments on Amazon Mechanical Turk. *Judgment and Decision Making*, 5, 411–419. Retrieved from <http://journal.sjdm.org/10/10630a/jdm10630a.pdf>
- Rand, D. G., Peysakhovich, A., Kraft-Todd, G. T., Newnam, G. E., Wurzbacher, O., Nowak, M. A., & Greene, J. D. (2014). Social heuristics shape intuitive cooperation. *Nature Communications*, 5, e3677. doi: 10.1038/ncomms4677
- Rivest, L. P., & Daigle, G. (2004). Loglinear models for the robust design in mark-recapture experiments. *Biometrics*, 60, 100–107. doi: 10.1111/j.0006-341X.2004.00157.x
- Salganik, M. J., Dodds, P. S., & Watts, D. J. (2006). Experimental study of inequality and unpredictability in an artificial cultural market. *Science*, 311, 854–856. doi: 10.1126/science.1121066
- Seber, G. A. F. (1982). *The estimation of animal abundance and related parameters*. New York: Macmillan.
- Simonsohn, U. (2013). *Evaluating replication results*. Unpublished manuscript. Retrieved from <http://ssrn.com/abstract=2259879>
- Williams, B., Nichols, J., & Conroy, M. (2002). *Analysis and management of animal populations*. San Diego, CA: Elsevier.
- Woods, A. T., Velasco, C., A., L. C., X., W., & Spence, C. (2015). *Conducting perception research over the internet: A tutorial review*. Manuscript submitted for publication.

Appendix: An Introduction to Capture-Recapture Models

Here we describe the intuition behind capture-recapture models and provide worked examples for closed- and open-population models.

Figure A1: Five fish are caught and tagged on the first day. Another four fish are caught on the second day. In this second catch, one quarter are tagged. Thus there are 20 fish in the pond.



The Intuition

Figure A1 shows a tank of 20 fish. How can we estimate the number of fish in the tank without looking into the tank and counting them all? (It may help to imagine a very murky tank.) The answer is to catch some fish on Day 1—perhaps as many as you can in ten minutes. Count them, tag them, and return them. Then, on Day 2, catch some more fish. Some of these new fish may be tagged. If each catch is a random sample, then you know two things: (a) the total number of tagged fish from Day 1 and (b) the proportion of tagged fish in your Day 2 sample. The proportion in the sample is the best estimate of the proportion in the whole tank. So we have

$$\frac{\text{Number tagged on Day 1}}{\text{Total number in the tank}} = \frac{\text{Number observed tagged on Day 2}}{\text{Number caught on Day 2}} \quad (1)$$

With 5 fish on tagged on Day 1, and 1/4 of the fish observed tagged on Day 2, we estimate there are 20 fish in the tank. Obviously there will be some noise in the Day 2 catch, so the 20 is just an estimate.

Our tutorial below glosses over many details: Williams, Nichols, and Conroy (2002) provide an introduction, with the EURING conference (Francis, Barker, & Cooch, 2013) covering the latest developments. Baillargeon and Rivest (2007) give a tutorial on estimating these models in the R programming language.

Table A1: Frequencies of Capture Histories for Red-Back Voles

Night i			Frequency
1	2	3	
0	0	1	33
0	1	0	32
0	1	1	5
1	0	0	15
1	0	1	4
1	1	0	7
1	1	1	9

Note: Data are for three nights from Rivest and Daigle (2004). 0=Not caught on night i . 1=Caught on night i .

Closed Population Models

Here we give an introduction to closed-population capture-recapture modeling. Closed-population modeling applies when individuals persist throughout the entire sampling period (e.g., fish in a tank, with no births or deaths). Our example is from Cormack (1989) Section 2 and Rivest and Daigle (2004) Section 2. We use data from three nights of capture-recapture of red-back voles. Table A1 shows that 33 voles were caught only on the last night and 9 voles were caught on all three nights. In total, 105 animals were caught at least once.

In our worked example, we first use Poisson regression to model the frequencies of the different capture histories and then transform the coefficients into estimates of closed-population model parameters. The expected capture frequencies, μ , are modeled as a log-linear function of

$$\log(\mu) = \gamma_0 + \mathbf{X}\beta \quad (2)$$

The \mathbf{X} matrix is displayed in Table A2 for several different closed-population models. The M_0 model assumes that homogeneous animals and equal capture probabilities on each night. γ_0 is an intercept and, because of the dummy coding of 0 for not caught, $\exp(\gamma_0)$ is the number of animals never caught. When added to the total number of animals caught, we have an estimate for the abundance of red-back voles in the area. The second column of \mathbf{X} is simply the number of captures in each capture history (the row sums of Table A1). $\text{logit}(\beta)$ is the probability of a capture on any one night, an expression derived by solving the simultaneous equations implicit in Equation 2. With $\gamma_0 = 4.21$ and $\beta = -1.00$, we have an abundance estimate of $105 + \exp(4.21) = 172.5$ and a capture probability of $\exp(-1.00) = 0.27$.

In the M_t model, the assumption that capture probabil-

Table A2: The \mathbf{X} Model Matrices for the M_0 , M_t , M_h , and M_b Poisson Regression

M_0			M_t				M_h			M_b		
γ_0	β		γ_0	β_1	β_2	β_3	γ_0	β_1	η_3	γ_0	β_1	β_2
1	1		1	0	0	1	1	1	0	1	2	0
1	1		1	0	1	0	1	1	0	1	1	0
1	2		1	0	1	1	1	2	0	1	1	1
1	1		1	1	0	0	1	1	0	1	0	0
1	2		1	1	0	1	1	2	0	1	0	1
1	2		1	1	1	0	1	2	0	1	0	1
1	3		1	1	1	1	1	3	1	1	0	2

Column headings are the coefficients corresponding to the dummies in the columns of \mathbf{X} .

ities are equal across nights is relaxed by having separate dummies for each night. (In the literature the t subscript is for temporal dependence in trapping probabilities.) Again, γ_0 is an intercept and $\exp(\gamma_0)$ is the number of animals never caught. $\text{logit}(\beta_i)$ is the probability of a capture on night i . With $\gamma_0 = 4.18$ we have an abundance estimate of $105 + \exp(4.18) = 170.2$ and with $\{\beta_1, \beta_2, \beta_3\} = \{-1.35, -0.79, -0.85\}$ we have capture probabilities for the three nights of 0.21, 0.31, and 0.30.

In the M_h model, the assumption that animals differ in their capture probabilities is introduced. (In the literature, the h subscript is for heterogeneity in capture probability across animals.) The second column in \mathbf{X} is just the total number of captures in each history, as in M_0 . The final column in \mathbf{X} indicates whether an animal was captured on all three nights. By including this final dummy we move the effect of animals caught more than twice from the β_1 coefficient to the η_3 coefficient. The logic is that animals caught more than twice are not representative of the uncaught animals—and it is the number of uncaught animals we are interested in. Again, γ_0 is an intercept and $\exp(\gamma_0)$ is the number of animals never caught. With $\gamma_0 = 4.89$ we have an abundance estimate of $105 + \exp(4.89) = 238.3$.

In the M_b model, the assumption that an initial capture changes the likelihood of being captured again is introduced. (In the literature, the b subscript is for a behavioural effect of trapping.) The second column in \mathbf{X} is the number of times the animal evaded an initial capture. The third column in \mathbf{X} is the number of subsequent captures. Again, γ_0 is an intercept and $\exp(\gamma_0)$ is the number of animals never caught. With $\gamma_0 = 2.82$ we have an abundance estimate of 121.8.

The choice of model should be governed by knowledge of the system being modeled, plots of the residuals in the model to see which capture histories are badly estimated,

and by AIC and BIC values for the fitted models. For the red-back voles, a model including both temporal dependence and animal heterogeneity is best. These capture-recapture models may be fitted using the `closedp()` function from the Rcapture package from Baillargeon and Rivest (2007). The source code below shows the single command required to fit the model.

```
> rm(list=ls())
> library(Rcapture) # Load the Rcapture
  library
>
> # A matrix of capture histories and their
  frequencies
> ( red.back <-
  data.frame(w1=c(0,0,0,1,1,1,1),
    w2=c(0,1,1,0,0,1,1),
    w3=c(1,0,1,0,1,0,1),
    freq=c(33,32,5,15,4,7,9)) )
  w1 w2 w3 freq
1 0 0 1 33
2 0 1 0 32
3 0 1 1 5
4 1 0 0 15
5 1 0 1 4
6 1 1 0 7
7 1 1 1 9
>
> # Run the closed-population model
> # dfreq=TRUE indicates that red.back is a
  matrix of capture histories and
  frequencies
> ( cp1 <- closedp(red.back, dfreq=TRUE) )
```

Number of captured units: 105

Abundance estimations and model fits:

	abundance	stderr	deviance	df	AIC
M0	172.5	19.5	21.771	5	55.584
Mt	170.2	19.0	15.833	3	53.646
Mh Chao (LB)	238.3	46.2	9.332	4	45.145
Mh Poisson2	492.3	231.9	9.332	4	45.145
Mh Darroch	1230.0	998.0	9.332	4	45.145
Mh Gamma3.5	3418.5	3938.3	9.332	4	45.145
Mth Chao (LB)	234.4	44.9	2.939	2	42.752
Mth Poisson2	489.1	230.0	2.939	2	42.752
Mth Darroch	1245.3	1011.8	2.939	2	42.752
Mth Gamma3.5	3538.8	4083.2	2.939	2	42.752
Mb	1278.1	5122.5	14.901	4	50.714
Mbh	377.2	640.1	14.730	3	52.542

Table A3: Frequencies of Capture Histories for Eider Ducks

Period i				Frequency
1	2	3	4	
1	1	1	1	40
1	1	1	0	9
1	1	0	1	36
1	1	0	0	56
1	0	1	1	42
1	0	1	0	13
1	0	0	1	44
1	0	0	0	405
0	1	1	1	12
0	1	1	0	3
0	1	0	1	28
0	1	0	0	27
0	0	1	1	24
0	0	1	0	16
0	0	0	1	141

Note: Data are for four periods of years 1–20, 21, 22, and 23–25 from Coulson (1984). 0=Not caught in period i . 1=Caught in period i .

Open Population Models

Here we give an introduction to open population capture-recapture modeling. We used an open-population model in our MTurk estimates. Open-population modeling applies when individuals can migrate to and from the capture area or, equivalently, when capture occasions are far enough apart in time that births and deaths matter. We cover the use of the Jolly-Seber model, and the estimation of its parameters using Poisson regression. Our example is based on the general case covered in Cormack (1989) Section 5 and Rivest and Daigle (2004) Section 3. We use data from the capture of eider ducks on four occasions Table A3. For example, 40 ducks were captured on all four occasions (first row) and the last row indicates that 141 ducks were captured on only the last occasion (last row).

The Jolly-Seber model fits the capture history frequencies using the population sizes at each occasion, N_i , the probabilities of surviving from one occasion to the next, ϕ_i , and the probability of being captured on each occasion, p_i^* . Estimates of births at each capture occasion are also calculated. There are two steps. First, the capture history frequencies are modeled in a Poisson regression. Second, the Jolly-Seber estimates are constructed from the Poisson regression coefficients.

The expected capture history frequencies, μ , are modeled

Table A4: The Model Matrix for the Poisson Regression

Z							X			
γ_0	γ_1	γ_2	γ_3	γ_4	γ_5	γ_6	β_1	β_2	β_3	β_4
1	0	0	0	0	0	0	1	1	1	1
1	0	0	0	1	0	0	1	1	1	0
1	0	0	0	0	0	0	1	1	0	1
1	0	0	0	1	1	0	1	1	0	0
1	0	0	0	0	0	0	1	0	1	1
1	0	0	0	1	0	0	1	0	1	0
1	0	0	0	0	0	0	1	0	0	1
1	0	0	0	1	1	1	1	0	0	0
1	1	0	0	0	0	0	0	1	1	1
1	1	0	0	1	0	0	0	1	1	0
1	1	0	0	0	0	0	0	1	0	1
1	1	0	0	1	1	0	0	1	0	0
1	1	1	0	0	0	0	0	0	1	1
1	1	1	0	1	0	0	0	0	1	0
1	1	1	1	0	0	0	0	0	0	1

as a log-linear function of capture histories \mathbf{X} and a subset of their interactions \mathbf{Z} .

$$\log(\mu) = \gamma_0 + \mathbf{X}\beta + \mathbf{Z}\gamma \quad (3)$$

The model matrix for this log-linear Poisson regression is displayed in Table A4. The first column is the dummy for the intercept. The next six columns are the \mathbf{Z} matrix, which is defined in two halves. The first three columns of the \mathbf{Z} matrix are dummies for not captured at Occasion 1, not captured at Occasion 1 or 2, and not captured at Occasions 1, 2, or 3. The last three columns of the \mathbf{Z} matrix are dummies for not captured at Occasion 4, not captured at Occasions 3 or 4, and not captured at Occasions 2, 3, or 4. The last four columns of Table A4 are the \mathbf{X} matrix, which are simply dummies for capture on each occasion (as in Table A3).

The values of the γ and β regression coefficients are given in Table A5. The relationship between the γ s and β s estimated from the regression and the parameters of interest N_i , ϕ_i , and p_i^* is detailed here for the four-occasion case in Table A6. For details of the derivation of these relationships see Cormack (1989) and Rivest and Daigle (2004). In Stage 1, the β coefficients are used to calculate values for p^* . That is, the coefficients for each capture history are used to estimate the probability of capture at each occasion. In Stage 2, the coefficients $\{\gamma_4, \gamma_5, \gamma_6\}$ for the not-captured-again dummies are used to calculate the survival probabilities $\{\phi_1, \phi_2, \phi_3\}$. In Stage 3, the intercept γ_0 which models the size of population never captured is used to calculate the

Table A5: Parameter Values From the Poisson Regression

Coefficient	Value
γ_0	3.85
γ_1	-0.70
γ_2	0.44
γ_3	1.36
γ_4	-1.06
γ_5	1.37
γ_6	1.84
β_1	
β_2	-0.15
β_3	-0.20
β_4	

Table A7: Jolly-Seber Model Parameters

Parameter	i			
	1	2	3	4
p^*		0.46	0.45	
ϕ	0.47	0.71	1.48	
N	455.21	353.44		

population size N_1 at Occasion 1. In Stage 4, $\{\gamma_1, \gamma_2, \gamma_3\}$ coefficients for the not-captured-so-far are used to calculate the population sizes $\{N_2, N_3, N_4\}$.

The regressors in the model matrix are not all independent. This means that $\{\gamma_0, \gamma_1, \gamma_4, \beta_1, \text{ and } \beta_4\}$ are not all estimable. This problem is well known; the solution is to drop the first and last columns of the \mathbf{X} matrix, which is equivalent to fixing $\beta_1 = \beta_4 = 0$ or, in terms of Jolly-Seber model parameters, fixing $p_1^* = p_4^* = 1/2$ (Rivest & Daigle, 2004).

Table A7 gives the Jolly-Seber model parameters calculated by the recipe in Table A6. The entries for N_1 , N_4 , p_1^* , and p_4^* are missing because they cannot be independently estimated.

These capture-recapture models may be fitted using the `openp()` function from the *Rcapture* package from Baillargeon and Rivest (2007). The source code below shows the single command required to fit the model.

```
> rm(list=ls()) # Clear workspace
> library(Rcapture) # Load the Rcapture
library
```

```
>
> # Read in the matrix of capture histories
> ( duck4 <- read.csv("duck4.csv") )
  t1 t2 t3 t4 freq
1  1  1  1  1  40
2  1  1  1  0   9
3  1  1  0  1  36
4  1  1  0  0  56
5  1  0  1  1  42
6  1  0  1  0  13
7  1  0  0  1  44
8  1  0  0  0 405
9  0  1  1  1  12
10 0  1  1  0   3
11 0  1  0  1  28
12 0  1  0  0  27
13 0  0  1  1  24
14 0  0  1  0  16
15 0  0  0  1 141
```

```
>
> # Run the open-population Jolly-Seber
  model
> # dfreq=TRUE indicates that duck4 is a
  matrix of capture histories and
  frequencies
> # m="up" allows unequal capture
  probabilities in the model
> # neg=TRUE does not bound the gamma
  parameters to prevent survival
  probabilities outside [0-1], not that
  that matters here
> ( op.duck4 <- openp(duck4, dfreq=TRUE,
  m="up", neg=TRUE) )
```

Model fit:

	deviance	df	AIC
fitted model	12.478	6	108.894

Test for trap effect:

	deviance	df	AIC
model with homogenous trap effect	11.787	5	110.202

Capture probabilities:

	estimate	stderr
period 1	--	--
period 2	0.4635	0.0354
period 3	0.4499	0.0349
period 4	--	--

Survival probabilities:

	estimate	stderr
period 1 -> 2	0.4716	0.0289
period 2 -> 3	0.7069	0.0438
period 3 -> 4	--	--

Abundances:

	estimate	stderr
--	----------	--------

Table A6: Calculating the Open Population Model Parameters from Poisson Regression Coefficients

Stage	Model Parameter	Relation to Regression Parameters
1	p_i^*	$\beta_i = \log \left(\frac{p_i^*}{1-p_i^*} \right)$
2		$u_1 = e^{\gamma_4} (1 - p_4^*) (1 - e^{-\gamma_4})$ $u_2 = e^{\gamma_4} (1 - p_4^*) e^{\gamma_5} (1 - p_3^*) (1 - e^{-\gamma_5})$ $u_3 = e^{\gamma_4} (1 - p_4^*) e^{\gamma_5} (1 - p_3^*) e^{\gamma_6} (1 - p_2^*) (1 - e^{-\gamma_6})$
	ϕ_1	$\frac{1-\phi_1}{\phi_1} = \frac{u_3}{1+u_1+u_2}$
	ϕ_2	$\frac{1-\phi_2}{\phi_2} = \frac{u_2}{1+u_1}$
	ϕ_3	$\frac{1-\phi_3}{\phi_3} = \frac{u_1}{1}$
3	N_1	$\gamma_0 = \log \{ N_1 \phi_1 \phi_2 \phi_3 (1 - p_1^*) (1 - p_2^*) (1 - p_3^*) (1 - p_4^*) \}$
4		$v_1 = e^{\gamma_1} (1 - p_1^*) (1 - e^{-\gamma_1})$ $v_2 = e^{\gamma_1} (1 - p_1^*) e^{\gamma_2} (1 - p_2^*) (1 - e^{-\gamma_2})$ $v_3 = e^{\gamma_1} (1 - p_1^*) e^{\gamma_2} (1 - p_2^*) e^{\gamma_3} (1 - p_3^*) (1 - e^{-\gamma_3})$
	N_2	$\frac{N_2}{\phi_1 N_1} - 1 = \frac{v_1}{1}$
	N_3	$\frac{N_3}{\phi_2 N_2} - 1 = \frac{v_2}{v_1}$
	N_4	$\frac{N_4}{\phi_3 N_3} - 1 = \frac{v_3}{v_1 + v_2}$

```

period 1      --      --
period 2  455.2  26.1
period 3  353.4  17.8
period 4      --      --

Number of new arrivals:
      estimate stderr
period 1 -> 2      --      --
period 2 -> 3  31.6  18.4
period 3 -> 4      --      --

Total number of units who ever inhabited
the survey area:
      estimate stderr
all periods 932.4      9

Total number of captured units: 896

```