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TURNOVER SHOCKS 1

How Today's Shocks Predict Tomorrow's Leaving

Abstract

Purpose: This research explores "shocking events" as part of the unfolding model of turnover,

extending our understanding of the influence of various types of shocks on future voluntary

employee separations.

Design/Methodology/Approach: 1,536 new hires at a large financial institution reported shocks

monthly during their first eight months at work as well as their job satisfaction and perceptions

of marketability. We used event history to estimate the basic distributional properties of the

shocks and Cox proportional hazards models to examine the effects of shocks on job satisfaction

and turnover over the subsequent year as reported by the organization.

Findings: Organizational shocks generally occur earlier than personal shocks. Further,

unexpected shocks have a stronger impact than expected shocks on subsequent turnover. Finally,

the effects of organizational shocks on turnover are mediated by job satisfaction, whereas

personal shocks have direct effects on turnover.

Implications: Our findings offer evidence for the utility of the shock construct in the unfolding

model of turnover and speak to the importance of encouraging managers to monitor shocks on an

on-going basis in order to predict when different types of shocks will occur and their likely

influence on turnover.

Originality/Value: Ours is the first study to examine shocks as they occur. In so doing, we are

able to better test the predictions of the unfolding model of turnover.

Keywords: Turnover, unfolding model, turnover shocks

How Today's Shocks Predict Tomorrow's Leaving

Question

Have you experienced a specific event that has led you to consider leaving your job? If yes, please describe.

Responses

Employee 1: I was specifically promised a raise and promotion on a specific date by my

manager that was never received.

Employee 2: Professional level employees are indignant when asked to put in additional

hours or tasks. I feel that the ship has gone to the other extreme.

Employee 3: A misunderstanding with a coworker.

Employee 4: Time cut. I was told I would work 25 hours at hiring and was cut to 20

hours.

Employee 5: Our family is leaving due to my husband receiving military orders.

Employee 6: The death of my son.

Employee 7: I was recruited by another company.

The respondents above, employees in our sample of a large financial institution, are reflecting on experiences—positive or negative, work-related or personal—that may affect their future decisions of whether to remain with their employer. In this paper, we demonstrate how such experiences, referred to as "shocks" (cf. Lee & Mitchell, 1994), shed light on voluntary employee turnover, a topic that has captivated both organizational scientists and managers for nearly a century (Hom, 2010). Specifically, we explore the distributional properties of different types of shocks and examine the effects of different types of shocks on subsequent employee turnover and the mediating role of job satisfaction, thus improving understanding of how and why employee turnover may occur.

Despite strong managerial interest in this topic and extensive academic attention, there remains much to be known about the causes and consequences of voluntary exit. The complex process has long been studied as a motivational issue, reflecting March and Simon's (1958) early pronouncement that both the motivation to participate and motivation to produce are essential for organizational functioning. Early theoretical and empirical work maintained that desirability of

movement (i.e., job dissatisfaction) and ease of movement (i.e., availability of acceptable job alternatives) are the primary reasons why employees leave jobs (Hom, 2010). However, Lee and Mitchell (1994) argued that this dominant paradigm for studying turnover possessed a number of shortcomings. For example, they posited that external non-attitudinal "shocks" or "jarring events" initiate the psychological analyses involved in quitting a job (Lee & Mitchell, 1994: 51), such as those given in the above quotes. For some, feelings about the job or prospects for employment elsewhere have little to do with their decisions to leave. Instead, as Lee and Mitchell argued, many employees quit without first seeking or evaluating alternative jobs, due to their reliance on scripts for leaving or because they experience image violations of their own role or of the organization's role. These researchers summarized the diverse exit processes people tend to follow via five decision paths. The first three of these paths are initiated by shocks of some kind. Subsequent work suggests that 50 percent or more of all voluntary turnover is prompted by shocks (Holtom, Mitchell, Lee & Inderrieden, 2005; Morrell, Loan-Clarke & Wilkinson, 2004).

Despite the important role they appear to play in the turnover process, relatively little research has focused explicitly on shocks and none to our knowledge has measured these shocks before individuals leave. The purpose of this paper is to look specifically at the nature, timing and consequences of such shocks. In the following pages, we will first review the unfolding model and then develop hypotheses about when and how shocks influence turnover. One important contribution of our study lies in the collection of the shock data: In contrast to prior unfolding model research, which has relied on retrospective accounts, we measure shocks before employees depart. While retrospective accounts have merit, they are also subject to a number of potential recall errors, demand characteristics (e.g., socially desirable reasons for leaving),

exaggeration or justification to preserve self-esteem or reputation, and post-decision rationalization that can bias qualitative data (Griffeth & Hom, 2001; Steers & Mowday, 1981; Westaby, 2005). To overcome these limitations, in this study we assess shocks *before* people leave, reported by employees monthly, over the course of their first eight months of employment. We then look at the impact of these shocks on subsequent staying or leaving over the next year. Not only does this avoid the potential problems of retrospective accounts noted above, but it also allows us to open the "black box" of mechanisms through which shocks may operate (e.g., mediated versus direct effects), to ultimately improve our understanding of how and why employee turnover may occur. To achieve this greater theoretical and empirical depth, we have limited to the focus of our study to shocks, rather than a full test of the unfolding model.

Theory and Hypotheses

Unfolding Model of Turnover

Lee and Mitchell's (1994) model is comprised of five general paths that may culminate in an individual leaving. As outlined in their model, in Path 1, a shock triggers the enactment of a script or pre-existing plan for action. A person leaves without considering his or her attachment to the current organization and without considering the benefits of other alternatives. Further, job satisfaction is essentially irrelevant. In Path 2, a shock prompts a person to reconsider his or her attachment to the organization because of an image violation. That is, the shock event altered the employee's perception of the organization and his/her role in the organization. After this experience, the individual typically engages in relatively brief internal deliberations, but leaves without searching for alternatives. In Path 3, a shock also produces image violations; however, in this case, the image violations initiate a comparison of the current job with known alternatives. The leaving process in Path 3 usually involves search, offers, and an evaluation of alternatives.

Paths 4a and 4b are more consistent with March and Simon's (1958) perspective, whereby lower levels of satisfaction (rather than shocks) initiate leaving. The person realizes he or she is dissatisfied and leaves with (in the case of Path 4b) or without (in the case of Path 4a) searching for alternatives.

Lee, Mitchell, and colleagues (Lee, Mitchell, Wise & Fireman, 1996; Lee, Mitchell, Holtom, McDaniel & Hill, 1999) have demonstrated that people tend to follow one of these paths when quitting. Their model described up to 91 percent of the exits by people in their samples. In their study of public accountants, Donnelly and Quinn (2006) classified 86 percent of the leavers in their sample into one of the five paths. Interestingly, they noted that women experience shocks more than men do, and consequently are more likely to exit via Paths 1, 2, or 3. Morrell, Loan-Clarke, Arnold and Wilkinson (2008) reported classifying 77 percent of people in their sample of nurses in Great Britain into one of the five paths. In sum, evidence from multiple samples across different Western societies is accumulating that supports the key elements of the unfolding model.

Shocks

A shock is an event that provides meaning or generates information about a person's job. This event is then interpreted and integrated into the person's beliefs and images about their employment. By definition, it is sufficiently jarring that it cannot be ignored. Thus, not all events are shocks. To be deemed a shock, the event must produce job-related considerations that involve the possibility of leaving. As detailed by Lee and Mitchell (1994), shocks and their surrounding circumstances are compared to an individual's images (i.e., values, goals and plans for goal attainment; see Beach, 1997); if incompatible, thoughts of leaving occur. The social and cognitive context that surrounds a shock experience will undoubtedly influence the employee's

interpretation of the event. The initial interpretation of the event is likely to be shaped by the general context of the employee's knowledge of the organizational culture (Schein, 1990). The employee may then evaluate the event along a number of dimensions (e.g., novelty, favorability, threat). A re-interpretation may follow, whereby the individual assesses the degree to which she can or should respond to the event.

Shocks may be categorized along several dimensions (Holtom et al., 2005). First, a shock may be a surprise or it may be expected. Any change in the ongoing social system that challenges the status quo or that causes an employee to reconsider his or her continuing employment is a shock—whether planned or not. An unsolicited job offer is a common unexpected shock (Lee, Gerhart, Weller & Trevor, 2008), whereas the planned birth of a child may be a common expected shock (Holtom et al., 2005). Second, the jarring event captures the person's attention, but it may do so in either a positive or negative way. A positive shock might be winning a \$10 million lottery and a negative shock might be a having an argument with a boss. Third, shocks can be personal events that are external to the job or they can be events that are linked to the organization. Examples of personal shocks include getting married, having a spouse be transferred, or losing a loved one. Examples of organizational shocks include being passed over for promotion, experiencing a merger/acquisition, or earning a large bonus. In summary, as displayed in Table 1, we believe shocks can be sorted into eight distinct types according to these characteristics (2x2x2).

Insert Table 1 about here

Research on turnover shocks has suggested that while there are age-related differences in the probability of experiencing personal shocks (for example, parenthood is more common among younger employees, whereas the death of a loved one is more common among older employees), these lifespan events are related to age; not tenure. Thus, given a workforce with a sufficient range of age with regard to typical lifespan events (cf. Schroots & Assink, 2005), personal shocks will be relatively randomly distributed across an employee's tenure, (Holtom et al, 2005; Weller, Holtom, Matiaske, & Mellewigt, 2009). We believe that organizational shocks, on the other hand, are apt to exhibit predictable patterns, with a higher concentration early in the period immediately following an individual's entry into the organizational for two reasons. First, the entry point defines a new opportunity for unfamiliar events and is often coupled with feelings of insecurity for many newcomers. As Miller and Jablin (1991) noted, "new hires... are likely to experience considerably higher levels of role-related and career uncertainty when entering a new environment than at any other time during their organizational tenure." Thus, we believe that they will confront more shocks early in their tenure than when they are more experienced and familiar with organizational processes, norms and rhythms. Second, because they may lack context for interpreting events early on, newcomers may perceive more shocks than experienced employees. This is based on the consistency principle, which explains how people use their own behavior to inform them about what they prefer (Bem, 1972). Cialdini (2001) elaborates noting, "the more effort that goes into a commitment, the greater is its ability to influence the attitudes of the person who made it." In the present context, we would argue that a longer tenured employee who has experienced previous shocks but who has remained with the organization, may conclude that s/he must be committed to the organization. Thus, s/he may experience or interpret subsequent events differently. In other words, future events that are much like events

experienced before are less likely to register as sufficiently shocking to cause the individual to reconsider his/her employment with the organization. To summarize, we believe that organizational shocks are more likely to be noticed and interpreted as shocks early in one's tenure, as individuals experience events that cause them to question their roles in the organization, reevaluate the culture and job to determine their fit, and assess the utility of remaining. In contrast, in a sample varying in age, personal shocks will be distributed randomly across a person's tenure. In sum,

Hypothesis 1. On average, organizational shocks will occur earlier in an individual's tenure than personal shocks.

Hypothesis 2a. The probability of organizational shocks decreases with tenure.

Hypothesis 2b. The probability of personal shocks is randomly distributed across tenure.

Whereas shocks that cause people to reconsider their attachment to an organization may be expected or unexpected, several related bodies of research point to the potency of unexpected shocks. For example, the effects of unmet expectations on newcomers' attitudes and behaviors are relatively well established. As defined by Porter and Steers (1973, p. 152), "The concept of met expectations may be viewed as the discrepancy between what a person encounters on the job in the way of positive and negative experiences and what he expected to encounter...(and) when an individual's expectations—whatever they are—are not substantially met, his propensity to withdraw would increase." Unmet expectations are seen as leading to dissatisfaction, which in turn, leads to quitting an organization (Wanous, Poland, Premack & Davis, 1992). The effects of unmet expectations are generally studied in the context of new employees because the expectations of newcomers are almost always inflated (Wanous, 1992) and because turnover

rates among new hires are typically much higher than those of employees with greater tenure (Hom, Roberson, & Ellis, 2008). In short, unmet expectations appear to lead to subsequent turnover. Moreover, a careful reading of Porter and Steers' (1973) work reveals that they considered only the disconfirmation of important expectations to be dissatisfying. Put differently, consistent with Porter and Steers' logic, we believe that unexpected shocks will have a greater impact on turnover probability than expected shocks will. In addition, in line with our prior discussion on organizational entry processes, we contend that the effects of shocks on turnover will be most pronounced early in one's tenure.

Hypothesis 3. Unexpected shocks will have a stronger influence than expected shocks on subsequent leaving.

Hypothesis 4. The influence of shocks on subsequent leaving will be stronger earlier in one's tenure than later in one's tenure.

In their initial formulation of the unfolding model, Lee and Mitchell (1994) presumed that job dissatisfaction only plays a role in withdrawal via Path 4. That is, they saw dissatisfaction and shocks as being as mutually exclusive explanations of turnover. Lee et al. (1999) later relaxed this assumption to acknowledge that job dissatisfaction could exist also in Path 3 leavers, but that it was not a required condition for classification. Subsequent studies have supported this perspective. For example, Maertz and Campion (2004) found that the negative workplace shocks that trigger withdrawal through Path 2 also elicit anger and dissatisfaction. In addition, Kammeyer-Mueller et al.'s (2005) results indicate that leavers who had experienced critical events prior to leaving, differed in terms of satisfaction from individuals who had gone through the traditional progression-of-withdrawal process. Griffeth et al. (2008) further

explained that shocks or image violations may reduce job satisfaction. Finally, Weller et al. (2009) found that the influence of recruitment sources on turnover was partially mediated by job satisfaction, and they attributed their finding to the functioning of shock- vs. satisfaction-driven turnover processes.

In an independent test of the unfolding model, Morrell et al. (2004) reported that 44 percent of the nurses in their sample experienced shocks that had a substantial influence on the decision to leave, with most of them calling the shocks a main or "overwhelming" influence on leaving. Their key findings show: 1) shocks that are expected are more likely to be positive, personal and lead to unavoidable leaving, 2) shocks that are negative are more likely to be organizational in nature, associated with dissatisfaction, and lead to avoidable leaving, and 3) shocks tend to cluster into work and non-work domains. In another study, Morrell (2005) reported three clusters of leavers. Cluster 1 leavers (n=103) had an organizational shock that was unexpected, negative and affected other workers. Cluster 2 leavers (n=50) had a personal shock that was expected, positive and private. Cluster 3 leavers (n=196) had no shock and followed a more traditional Path 4 process. This research suggests that the mediating effect of job satisfaction on the shock-turnover relationship is limited to unexpected organizational shocks. Because the literature on the unfolding model suggests that job satisfaction plays a role in the decision to leave following organizational shocks, but offers little conceptual basis regarding personal shocks, our focus here is limited to the former. In particular, we believe the effects of organizational shocks on turnover will be mediated by job satisfaction. We further contend that mediation does not undermine the essence of the unfolding model. Rather, we believe evidence of mediation supports a key unfolding model premise: some turnover is initiated through nonaffective mechanisms, whereas other turnover is mediated through affective mechanisms.

Hypothesis 5. The effects of organizational shocks on turnover will be mediated by job satisfaction.

Method

Sample and Procedures

Data were collected from a financial services institution headquartered in the Eastern United States with offices around the world. All individuals who began employment at the organization between September 2007 and April 2009 were asked to participate in a nine-wave longitudinal study of new hire attitudes and experiences. During their orientation, all new hires either attended a presentation by the second author in which their participation was requested or viewed a videotape of this presentation. To encourage participation, the second author conducted monthly random drawings for \$25 Visa gift cards. To encourage retention in the study, the second author also held random drawings for leave passes. Those who completed each of the first four surveys were eligible for one of four four-hour leave passes; those who completed all nine surveys were eligible for one of four eight-hour leave passes.\(^1\) New hires' supervisors were also asked to complete two surveys about each new hire.

Within three days of reporting to their supervisors, new hires received an e-mail from the second author with a link to the first on-line survey. New hires who did not respond within a week were sent a follow-up e-mail with a link to this survey. This process was repeated at monthly intervals for each of the remaining surveys. On the same date as each new hire's Time 1 e-mail was sent, the new hire's supervisor also received an e-mail with a link to the first survey on that new hire. Four months later, the supervisors received an e-mail with a link to the second

¹Although the organization provided the gift cards and leave passes, to maintain anonymity, they asked the second author to conduct the drawings and send the prizes to the winners.

survey. As with the new hire surveys, supervisors who did not respond within a week after receiving a request were sent a reminder message with a link to the survey.

Of the 2,497 new hires who were asked to participate in this study, 1,536 (61.5 percent) completed the surveys used in this study. The majority (70.6 percent) of respondents were women. Their mean age was 33.1 (minimum = 18, maximum = 71). The racial breakdown was as follows: 59.6 percent were Caucasian; 17.3 percent were African American; 9.2 percent were Asian; 8.4 percent were Hispanic; .6 percent were Native American; and 4.9 percent were multiracial or "other." The new hires worked in a variety of jobs from entry level to executive and had prior work experience ranging from 0 to 40 years (mean = 6 years). The new hires ranged in age from 18 to 68 (mean = 33.8, SD = 11.2). The great majority of new hires had at least some college education (86.1 percent). A total of 1,120 supervisors (54.6 percent) completed the first and second surveys.

Measures

Voluntary Turnover. Turnover was coded as 0 for stayers and 1 for leavers. Consistent with other turnover researchers (Holtom, Mitchell, Lee, & Eberly, 2008), we collected voluntary turnover data for a period of one year after subjects' date of hire. Every two weeks, the organization provided the second author with a list of individuals who had separated from the organization over the prior two-week period.

Shocks. We assessed shocks on surveys two through eight, by asking respondents if they had experienced a shock by way of the following survey instructions, based on Holtom and his colleagues (2005): "Specific events that are either work-related or non-work/personal-related sometimes lead people to consider leaving their jobs. These events can be positive (e.g., winning the lottery or a promotion for your significant other) or negative (e.g., an argument with someone

at work or a divorce). Finally, this event could be an unexpected shock or it could be a planned event such as finishing school." We then asked them to provide a dichotomous response (0 = no; 1 = yes) to the following item: "Have you experienced a specific event that has led you to consider leaving your job?" For new hires who responded affirmatively, we then asked them to dichotomously respond to the following items:

- Would you characterize the event as work-related or nonwork-related?
- Would you characterize the event as positive or negative?
- Would you characterize the event as planned or unexpected?

The categorization of shocks into the eight types was done based on participants responses to these questions. We also asked respondents to describe their shock in an open-ended format. Participants provided 1,120 open-ended responses. These responses occurred across all waves of data collection, so it is possible that a single respondent provided more than one response (e.g. described a shock at time 2 and time 7). In such cases, we relied upon the first shock experienced, in keeping with the tenets of the unfolding model, which suggests that a shock is the trigger that starts deliberations about turnover. Examples of each of the eight categories are provided in the Appendix.

Job Satisfaction. We used Hackman and Oldham's (1975) three-item measure of job satisfaction. On their third, sixth, and eighth surveys, new hires indicated their agreement (1 = strongly disagree; 7 = strongly agree) with the following items: 1) "Generally speaking, I am very satisfied with this job," 2) "I am generally satisfied with the kind of work I do in this job," and 3) "In general, I like working here." The alphas for this measure were .91 at Time 3, .92 at Time 6, and .92 at Time 8.

Control Variables

Because demographics, perceptions of marketability, person-organization fit and leadermember exchange are strong potential alternative explanations for our results (Griffeth et al., 2008), we included these variables, as controls. Each of these is described below.

New Hire Demographics. On their initial survey, new hires were asked to provide their sex (0 = female; 1 = male), race (1 = Caucasian; 2 = African American; 3 = Asian; 4 = Hispanic; 5 = Native American; 6 = Multiracial or "Other"), age (open-ended), years of work experience (open-ended), and education (1 = some high school; 6 = completed graduate degree).

Perceived Marketability. We used Griffeth, Steel, Allen and Bryan's (2005) measure of perceived employment marketability. The items were, 1) "There aren't very many jobs for people like me in today's job market," [reverse scored] 2) "Given my qualifications and experience, getting a new job would not be very hard at all," and 3) "I can think of a number of organizations that would probably offer me a job if I were looking." Response options ranged from 1 (strongly disagree) to 7 (strongly agree). The coefficient alpha for this measure was .63. New hires provided their responses to these items on their initial survey.

Leader-Member Exchange. On both the initial and four-month surveys, supervisors provided their perceptions of new hires' LMX. The nine items were based on Bauer and Green's (1996) scale. However, we modified the wording slightly to reflect the fact that the supervisor was completing the items. For example, the item, "I usually feel like I know where I stand," was changed to "The new hire usually knows where she/he stands." Responses ranged from 1 (strongly disagree) to 7 (strongly agree). The alphas for this scale were .91 for one-month supervisor assessments and .95 for four-month supervisor assessments.

Person-Organization Fit. We used Kristof-Brown's (2000) four-item measure of Person-Organization fit. On a five-point scale (1 = not at all; 5 = completely), supervisors

responded to the following items: 1) "To what degree does the new hire fit with (organization's) culture?" 2) "To what extent is this new hire similar to other (organization) employees?" 3) "To what extent will other employees think this new hire fits well with (organization's) culture?" 4) "How confident are you that this new hire would be compatible with (organization's) culture?" Supervisors provided their responses on both the initial (alpha = .84) and four-month surveys (alpha = .91).

Analytical Strategy and Exploratory Results

Because of the complex data structure (panel information with time varying predictor variables and event data criterion variables) we rearranged the data according to the hypotheses generated in the literature review section. For all turnover analyses, the data were arranged as event history panel data (survival data), and different kinds of event history (survival) models were used.

To estimate the occurrence of shocks, we arranged the data in a cross-sectional format and used descriptive statistics and *t*-tests to compare the average timing of *first* shock occurrences. For exploratory reasons, we also used the cross-sectional design to predict whether an individual experienced a shock (logistic regressions), and how many shocks she experienced (OLS regressions). We used the available demographic information as predictor variables (age, gender, race, education, work experience), but found that the explained variance in shocks was almost zero.

We further used event history models (with the corresponding data structure) to estimate the basic distributional properties of the shock processes. All descriptive analyses were performed by the statistical package SPSS18. The event history models were estimated with the Transition Data Analysis (TDA) software provided by Rohwer and Pötter (2002).

Hypothesis 1 was tested by comparing the mean occurrence (timing) of the first organizational vs. personal shock of an individual. Hypotheses 2a and 2b were tested with a Gompertz specification. The Gompertz model is a standard parametric survival model that is often used if one assumes either monotonically decreasing or increasing hazard functions. The model reduces to the standard exponential model (constant hazard rate) if there is no significant slope of the hazard function over time. The model is given by the formula $r(t) = b \exp(ct)$, where r(t) is the time dependent turnover hazard, and b and c are regression functions. TDA software uses an exponential link function for b, and a linear link function for the c-term. If a null-model is estimated, the c-intercept indicates whether the hazard function is monotonically increasing, decreasing, or time-constant; the b-intercept indicates the level of the hazard (see, e.g., Blossfeld & Rohwer, 2002).

The remaining hypotheses were tested with Cox proportional hazards models. The Cox model (Cox, 1972; Morita, Lee, & Mowday, 1993) is a standard model in turnover research. The formula is $r(t) = h(t) \exp(\beta x)$, where r(t) is again the time-dependent turnover hazard, h(t) is the baseline hazard function (not parameterized), and β and x are vectors of the population parameters to be estimated and the exogenous variables, respectively. The model is semi-parametric because the baseline hazard remains unspecified; it is called a proportional hazards model because covariate influences are multipliers to the baseline hazard function but do not change the distributional properties of the function per se. As such, the model is very flexible but requires the hazard functions for different groups of respondents to be proportional.

Because we observed some missing values in the full model specifications (i.e., when all covariates were included), we decided to report analyses based on two data sets, the full and the reduced set, consisting of time periods that an employee spends in one state or condition (in this

case, the period between survey responses). The full data set consisted of 13,456 time periods for 1,536 individuals. Out of the 1,536 respondents, 414 left voluntarily (414/1,536 = 27%). We would note that this level of turnover is somewhat below the industry average for the major job families represented. The reduced data set had 7,197 time periods from 777 individuals. 178 people voluntarily left (178/777 = 23%). In the reduced data set, the turnover share is slightly lower because the very early leavers have missing values on some variables by definition (i.e., if the variables were first sampled in later surveys). Because the data loss due to missing values is non-trivial, we decided to employ a control strategy by estimating the general functional properties of the turnover process as proposed by Lee et al. (2008) and Weller et al. (2009). We estimated generalized log-logistic null models to check whether the turnover processes varied substantially between the two data sets. The generalized log-logistic model (Brüderl, 1991; Brüderl & Diekmann, 1995) is given by the formula

$$r(t) = b \frac{p(\lambda t)^{p-1}}{1 + (\lambda t)^p}; b, p, \lambda > 0$$

where b, p, and λ are regression functions (each with exponentiated link functions in TDA). As can be seen from the formula, the model is also a proportional hazards model (b multiplies the hazard function), and can thus be used as a parametric counterpart to the Cox model (Weller et al., 2009). In the null model, the p-intercept indicates whether the turnover hazard has an inverted U-shape, or is monotonically decreasing. With both data sets, the general properties of the turnover processes were the same. In each case, the turnover hazard function had an inverted U-shape with similar parameter estimates (estimates not reported but available upon request). Based on our knowledge of the data and these analyses, we are confident that the loss of statistical power due to missing values does not substantially alter the properties of the analysis (i.e., the dropout mechanism appears to be random).

Results

The individuals surveyed reported 1,120 shocks. On the basis of their classification, we noted the following frequencies for the different types of shocks (Table 2).

Insert Table 2

As predicted by Hypothesis 1, we observed that organizational shocks occur earlier in tenure than personal shocks. On average, the first occurrence of an organizational shock was at 3.20 months (SD = 2.05), whereas the mean time until the first occurrence of a personal shock was 3.68 months (SD = 2.23). This difference is statistically significant (t = 2.35, p < .05), and we consider practical significance in the discussion.

Contrary to our second set of hypotheses (2a and 2b), we found that organizational shocks have a constant hazard rate across tenure, whereas personal shocks have an increasing risk function over time. Although this supports our contention that organizational shocks are more likely earlier in a career (as compared to personal shocks, which are more likely later in a career), the distributional assumptions we expected were not supported: The Gompertz models revealed a non-significant c-intercept for organizational shocks ($c_0 = 0.02$; p > .05), and a significant c-intercept for personal shocks ($c_0 = 0.07$; p < .05). The b-intercepts indicated a higher risk for organizational shocks ($b_0 = -3.43$; p < .001) as compared to personal shocks ($b_0 = -4.63$; p < .001). In sum, whereas the first incident of organizational shocks tends to occur slightly earlier in a person's tenure, personal shocks are not randomly distributed. They tend to occur later in a person's tenure.

Our next set of analyses demonstrated that, consistent with Hypothesis 3, unexpected shocks have a stronger influence on subsequent leaving than expected shocks do. As can be seen in Table 4, three out of four unexpected shock types (Types 4, 6 and 8) were statistically significant predictors of turnover, whereas none of the categories of expected shocks (Types 1, 3, 5 and 7) significantly predicted turnover. Additionally, our results show that shocks have a stronger influence on leaving early in one's tenure than later (Hypothesis 4), as evidenced in Model 4 in Table 3. Models 1-3 in Table 2 also illuminate the statistical significance of selected control variables (including work experience, organizational fit, and LMX).

Insert Tables 3 and 4 about here

Finally, we found that the effects of organizational shocks on turnover were mediated by job satisfaction, as predicted by Hypothesis 5. Of the four types of organizational shocks, only one (Type 4, the most common type of a shock [organizational, negative, unexpected]) was related to turnover, and the effect was indirect through job satisfaction. Mediation analysis has long relied on Baron and Kenny's (1986) logic, which does not specify a formal test of significance (i.e., it does not propose a method for estimating the confidence interval of the indirect effect). Thus, we followed MacKinnon and his colleagues (2002) recommendation and used a "difference in coefficients" test to estimate the significance level of the indirect effects (c.f., Weller et al., 2009). This test (Freedman & Schatzkin, 1992) uses the difference in coefficients (shock effects with and without job satisfaction as a mediator) as the effect size and defines the standard error of the indirect effect as follows:

$$se(c-c') = \sqrt{\sigma_c^2 + \sigma_{c'}^2 - 2\sigma_c\sigma_{c'}\sqrt{1-\rho_{XI}^2}}$$

where c and c' are the effect sizes of shocks in the two models (with and without the mediator), σ is the standard error of the effects, and ρ is the correlation between shocks and the mediator, job satisfaction. The test follows a t distribution, with df = N-2.

As shown in Table 3, for Type 4 shocks, the total shock effect was .22; the direct effect was .08, and the indirect effect was .14 (t = 6.07; p < .05). For Type 6 shocks, the total shock effect was .43; the direct effect was .45, and the indirect effect was -.02 (t = -2.26; p < .05). For Type 7 shocks, the total shock effect was 1.58; the direct effect was 1.15, and the indirect effect was .43 (t = 10.12; p < .05). For Type 8 shocks, the total shock effect was .58; the direct effect was .50, and the indirect effect was .08 (t = 5.59; p < .05). In sum, organizational shocks were either unrelated to turnover or indirectly related through job satisfaction. In contrast, most personal shocks were related to turnover, and the direct effects remained significant, after the potential mediator was entered into the models. Nevertheless, personal shocks, too, were partly mediated by job satisfaction. In sum, Hypothesis 5 received partial support.

Discussion

Theoretical and Empirical Contributions

Prior studies of the unfolding model have relied on retrospective accounts that allow researchers to identify the decision paths leavers followed. While this innovative research has stretched thinking in the field and identified new constructs that are relevant to turnover (e.g., scripts, image violations), it has not been particularly actionable for practitioners. Put differently, we believe managers would benefit from the development of tools based on strong theoretical and empirical approaches. In this research we have sought to exploit one of the key insights from the unfolding model—the role of shocks in the turnover process—to help organizational leaders

anticipate generally when different types of shocks will occur and how they are most likely to influence turnover.

In addition to expanding theory about the nature, timing, and mental processes associated with shocks, we have used a large-scale, longitudinal dataset to demonstrate the empirical implications of the different characteristics of shocks. As pointed out previously, this is important because, to date, verification of the unfolding model largely rests on qualitative findings based on *retrospective* accounts from leavers (Holtom et al., 2008), which are subject to potential biases and errors. Another concern with retrospective research is the possibility a leaver would exaggerate or invent justifications for their actions to preserve their self-esteem or reputation (Westaby, 2005). Finally, qualitative tests cannot generate estimates of a model's predictive power. The design employed in this study was created to overcome these limitations.

In sum, this research contributes three primary insights to the turnover literature. First, collecting shock data from stayers and leavers allows for predictive modeling. Second, unexpected shocks appear to be more influential in prompting leaving than expected shocks. Third, organizational shocks may be mediated by job satisfaction whereas personal shocks may have more direct effects. These insights extend our understanding of the unfolding model by going beyond the mere existence of a shock, to begin specifying how different types of experienced shocks operate differently in initiating the withdrawal process.

Practical Implications

Prior scholarly work has advocated that managers monitor for shocks (Lee & Mitchell, 1994). The present research shows that; a) shocks cannot be predicted adequately, and b) that the type of shock matters. Managers should thus analyze the nature of the shocks generally, because different types of shocks require different interventions. Collecting rich data about shocks

through ongoing survey efforts can help guide managers to move quickly to address unexpected, negative work shocks or to alter recruitment and selection plans for the future, based on his/her observation of a recurring pattern of expected, positive non-work shocks.

Analysis of shocks also helps to better identify turnover that is "unavoidable" such as the relocation of a spouse (Hom & Griffeth, 1995). This might allow firms to more accurately reward managers who minimize "avoidable" turnover. It might also prompt analysis of systemic factors that might be contributing to unavoidable turnover. This differs from the undifferentiated investment involved in a job satisfaction or organizational commitment approach to minimizing turnover, which might focus on raising morale generally. Time, attention, and resources can be allocated to addressing the major prompts of much turnover: shocks. A specific example is the case of an expected, positive, non-work shock such as pregnancy. If a manager learns that such shocks cause him/her to systematically lose productive workers, the manager can analyze the costs and benefits of revising policies to reduce work-family conflicts, by implementing arrangements such as telecommuting or flexible work schedules (Johnson, Lowe & Reckers, 2008).

Timely monitoring will also help organizations connect the effects of predictable shocks such as performance appraisals, salary decisions and promotion activities to organizational exit. This will provide leaders insight into how these vital HR processes impact functional and dysfunctional turnover. Based on these insights, they may be able to avoid future dysfunctional turnover. Finally, we believe that this research points to the importance of systematic collection of data by managers about the events occurring in employee's lives. As managers maintain open lines of communication with employees, these managers will be able to better anticipate potential work and non-work shocks—giving them more time to prepare and respond to shocks. We note

that although the average time between the first occurrence of organizational shocks and personal shocks observed in this sample is only two weeks, the organizational socialization literature provides rich examples of processes that can be materially affected (e.g., organizational commitment, perceived organizational support) in relatively short time periods—especially early in a person's tenure as was the case with these respondents (c.f., Allen & Shanock, 2013; Perrot, Bauer, Abonneau, Campoy, Erdogan & Liden, 2014).

Limitations and Future Research

While this study provides a richer understanding of the role of shocks in the turnover process, we acknowledge that we do not test all elements of the unfolding model (scripts, image violations, job search). Collecting data about the existence of scripts might be considered invasive, particularly if collected before enacted. Image violations almost by definition, have to be collected post-experience. However, we did collect from respondents (job satisfaction, perceived marketability), as well as data from supervisors (person-organization fit, leader-member exchange), to provide a more robust test.

Further, while we present strong evidence, our results come from a single organization. Thus, future research is necessary to demonstrate the generalizability of the effects we observed, as is research including other predictors. Additionally, we believe there is significant value in integrating Maertz and Campion's (2004) turnover motives approach with the unfolding model. The diverse motives people have for leaving clearly tie to certain types of shocks. How shocks or events influence motives and subsequent decisions is important. Moreover, it is possible that certain shocks are reliably linked to the Maertz and Campion (2004) decision types (e.g., impulsive, preplanned comparison). In short, building on their work, which integrates how people quit (turnover process) with why they quit (shock/turnover content) should move the field

forward. A comprehensive study looking both at pre-leaving data as well as retrospective accounts would clarify the role of sense-making in the post-turnover reasons research (c.f., Shipp & Jansen, 2011). Plus, analysis of how an individual's experiencing multiple shocks impacts turnover may provide additional insights that allow researchers to increase the variance explained with their models.

How dynamic processes unfold present another research opportunity. For example, in this study we found a relatively small difference between the occurrences of first organizational and personal shocks. Diary studies might allow us to better understand the timing between the shocking event and serious deliberations about leaving. It is possible that the process would unfold very quickly making timely management intervention critical. Further, examining alternative mechanisms operating for different types of shocks may have some merit. For example, it is possible that the impact of positive personal shocks (e.g., winning the lottery) is moderated by job satisfaction rather than mediated through satisfaction as you would expect in the case of negative organizational shocks.

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Table 1

Eight Categories of Shocks with Examples

Organizational Shocks	Expected	Unexpected
Positive	Type 1	Type 2
	Ex: Becoming vested in stock	Ex: Receiving an unsolicited job offer
Negative	Type 3	Type 4
	Ex: Downsizing in department	Ex: Fight with co-worker
Personal (Non-work) Shocks	Expected	Unexpected
Positive	Type 5	Type 6
	Ex: Having a baby	Ex: Accepted to first choice graduate school
Negative	Type 7	Type 8
	Ex: Getting divorced	Ex: Onset of significant health issue for loved one

^{* &}quot;Shock Types" from Lee & Mitchell (1994).

Table 2
Frequency of Occurrence: Eight Shock Categories

Organizational Shocks	Expected	Unexpected
Positive	Type 1: 12	Type 2: 26
Negative	Type 3: 76	Type 4: 738

Personal (Non-work) Shocks	Expected	Unexpected
Positive	Type 5: 50	Type 6: 76
Negative	Type 7: 6	Type 8: 136

Table 3

Cox Regression Models for Voluntary Turnover (All Shocks)

Variables	Model 1	Model 2	Model 3	Model 4
Age	01 (.01)	01 (.01)	01 (.01)	01 (.01)
Men (R: Women)	63 (.20***)	72 (.20***)	69 (.20***)	69 (.20***)
Race (R: Caucasian)				
African American	.03 (.21)	01 (.21)	06 (.21)	09 (.21)
Asian	80 (.35*)	78 (.35*)	69 (.35*)	69 (.35*)
Hispanic	.31 (.26)	.22 (.27)	.18 (.27)	.15 (.27)
Native American	.46 (1.01)	.23 (1.02)	.19 (1.02)	.16 (1.02)
Other	-1.25 (.59*)	-1.41 (.59**)	-1.39 (.59**)	-1.35 (.59*)
Education (R: some college)				
some HS	-9.73 (145.96)	-9.58 (166.84)	-9.60 (175.62)	-9.57 (174.36)
HS grad	23 (.25)	09 (.26)	08 (.26)	06 (.26)
college grad	.09 (.17)	.06 (.17)	.02 (.17)	.02 (.17)
some grad school	.05 (.36)	.11 (.36)	.08 (.36)	.08 (.36)
complete grad	32 (.36)	45 (.36)	58 (.36)	57 (.36)
degree				
Work experience	04 (.02**)	03 (.02*)	04 (.02**)	04 (.02**)
Job satisfaction		26 (.04***)	14 (.06**)	10 (.14)
Marketability		.14 (.07*)	.12 (.07*)	.10 (.07)
Organizational fit		45 (.12***)	45 (.12***)	44 (.12***)
LMX		.20 (.12*)	.22 (.12*)	.21 (.12*)
Shocks			.18 (.05***)	.91 (.21***)
Job satisfaction * time				00 (.02)
Shocks * time				09 (.0.3***)
Log likelihood	-1,111.06	-1,085.63	-1,078.85	-1,071.70

Notes: n=7,197 spells (777 individuals, 178 turnover events); raw coefficients (and standard errors) *: $p \le .05$; **: $p \le .01$; ***: $p \le .001$ (all one-tailed tests). (R = reference category)

Table 4

Cox Regression Models for Voluntary Turnover (by Shock Type)

Variables	Shock 1	Shock 1	Shock 2	Shock 2	Shock 3	Shock 3	Shock 4	Shock 4
Job		26		26		26		22
Satisfaction		(.04***)		(.04***)		(.05***)		(.05***)
Marketability		.14		.14		.14		.13
		(.07*)		(.07*)		(.07*)		(.07*)
Org Fit		46		45		46		44
		(.12***)		(.12***)		(.12***)		(.12***)
LMX		.21		.20		.20		.21
		(.12*)		(.12*)		(.12*)		(.12*)
Shock (of	.01 (.72)	.03 (.72)	.08 (.44)	09	.18 (.15)	.07 (.19)	.22	.08 (.05)
certain type)				(.46)			(.04***)	
Log	1,111.06	-	1,111.05	-	-	-	-	-
likelihood		1,085.63		1,085.61	1,110.51	1,085.56	1,100.82	1,084.58

Variables	Shock 5	Shock 5	Shock 6	Shock 6	Shock 7	Shock 7	Shock 8	Shock 8
Job		26		25		25		23
Satisfaction		(.05***)		(.05***)		(.04***)		(.05***)
Marketability		.14		.14		.14		.15
		(.07*)		(.07*)		(.07*)		(.07**)
Org Fit		45		49		47		47
		(.12***)		(.12***)		(.12***)		(.12***)
LMX		.20		.22		.21		.21
		(.12*)		(.12*)		(.12*)		(.12*)
Shock (of	.34 (.22)	.11 (.21)	.43	.45	1.58	1.15	.58	.50
certain type)			(.13***)	(.13***)	(.73*)	(.75)	(.10***)	(.11***)
Log	-	-	-	-	-	-	-	-
likelihood	1,110.09	1,085.51	1,107.17	1,081.38	1,109.54	1,084.75	1,100.92	1,078.42

Notes: n=7,197 time periods (777 individuals, 178 turnover events); raw coefficients (and standard errors); *: $p \le .05$; **: $p \le .01$; ***: $p \le .001$ (all one-tailed tests); control variables included first.

Appendix 1

Examples of Shocks Experienced by Respondents

Organizational	Expected	Unexpected
Positive	 Became eligible for retirement. Conflict with a subordinate. Please note that my VP's response and support made me want to stay with this organization even more. My VP provided good feedback and guidance through the entire process. 	 I was recruited by another company. Better position/pay/hours with another company. I was offered a job that I applied for over two years ago with a federal organization.
Negative	 Realized I'm in a cube doing the same thing every day! I think I'm going to start talking to the copier!!! 	 The move to risk-based collections had made this an incredibly stressful job. My regular duties were not presented accurately to me at my interview. Feeling like a failure because I did not receive the proper training

- Being told I would have chances to advance and receive further training. I have not received anything.
- I was specifically promised a raise and promotion on a specific date by my manager that was never received.
- Malicious gossip by co-workers.
- Poor direction from supervisor, Critical corrections in unacceptable tones and in from of others.
- Fellow employee altercation.
- Misbehavior from a coworker and constantly ignored by the management. I feel like double standard approach towards a new hire.
- Being told that my attire is not appropriate for work, when it is.
- Conflict with management.

	-	A supervisor who cannot control his anger.

Personal	Expected	Unexpected
Positive	Got married.Graduating from college.	I miss my son, and I would like to be a stay at home mom for him so that he doesn't have to go to
	■ I just found out that I am pregnant.	 daycare. I scored very well on the GMAT and considered leaving my position to attend graduate school full time. Decided a part-time program is better suited for me at this time.
Negative	 Separation/divorce. Issues with my son's childcare caused us to have to re-evaluate the care for our son. My staying home is the best situation for us and no longer working part time. 	 The death of my son. Illness of spouse. Health issues. Mother's health. Rising gas prices have caused me to consider employment elsewhere. I live approximately 35

TURNOVER SHOCKS 37

	miles from my worksite and rising gas prices have
	prompted me to seek employment closer to home.